

UNLEASH YOUR BRILLIANCE



IN THE AMERICAN
BUSINESS WOMEN'S
ASSOCIATION

The Connection

**Coral Springs Charter Chapter
Coral Springs, FL**

***A League of the American Business
Women's Association***

Inside this issue:

November Meeting Info.....	2
National Conference Recap	3
Tri-County 4th Qtr. Event	4
Photos of Fun Outings	5
Fashion Show Flyer	6
Meeting Photos	7
Holiday Party Flyer.....	8
Meeting Sponsor Info.....	9
Free APEX Course Info.....	10
2019-2020 Officers	11
2019-2020 Officers & Commit- tees	11
National Board.....	12
Proud Code of Conduct.....	12



Mission Statement of the American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

President's Message

Welcome to the first quarter of our ABWA new year! I know I can speak for your new Executive Board that we are very excited for the future of our chapter. We are growing each month with the addition of new members and are grateful for the continued support of our returning members. We have already instituted many of the initiatives that we planned, such as Hospitality welcoming guests at our monthly meeting with a lei and making them feel welcome, and reading our Mission statement together so that it becomes our own personal mission. Thanks to Shannon, our multi-talented Treasurer, we now have a private FB group for our members - don't forget to check it out! I hope you all take note of the rolling PowerPoint showing at the beginning of our meetings that Connie Kalish has developed for us. We'll keep updating it with our new events and activities.



We are increasing our footprint in our community by attending Coral Springs Chamber meetings, which all members are welcome to attend representing our chapter. We are also participating in the SOS Children's Village Walk on November 16th. We will be wearing our new shirts with our ABWA logo, thanks to Deb Roman who spearheaded getting the orders organized.

Continued on Page 7

November Meeting—11/7/19

Customer Loyalty...

From the Inside Out



The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives...
One Woman at a Time.*

For more information about our Chapter, contact Lois Margolin
877-216-9908 ext.732
or visit our website at

<https://coralsprings.abwa.org>

CORAL SPRINGS
CHARTER CHAPTER



KEYNOTE: Irma Parone

Thursday, November 7, 2019

Seminole Coconut Creek Casino, Butterfly Room
5550 NW 40th St., Coconut Creek, FL

NETWORKING: 6:00-6:30pm

DINNER: 6:30pm

PRESENTATION: 7:00pm

"Customer Loyalty from the Inside Out"

Helpful Tips Irma Parone will present:

- *Guide your business and your team in providing high-value Customer Service*
- *Keys to earning Customer Loyalty*
- *How to handle Mistakes and turn them into Opportunities*

Irma Parone is a speaker, published author and the CEO of Parone Group. Parone Group provides support in the areas of Organizational Effectiveness and Customer Loyalty. Irma is certified in Organizational Development and a graduate of the Industrial Relations Studies Program at Cornell University. The World – Famous Gallup organization twice ranked Irma's business unit in their "World Class" category for workplace quality.

Event cost is \$34 for members and \$39 for guests (plus processing fee if applicable)

Please RSVP on Eventbrite by noon on Tuesday, November 5, 2019. After that, the walk-in rate is \$43 for both members and guests (plus processing fee if applicable).

Come Join Us!

National Women's Leadership Conference Oct. 2-5, 2019 in Kansas City, MO

Harrah's Casino in Kansas City was rocking the first week of October when over 500 ABWA women (and men!) gathered to celebrate the association's 70th anniversary. Eight of us represented the Coral Springs Charter Chapter as we met friends from all over the country—as far away as Hawaii—and made many new lifelong connections. Excellent seminars, powerful keynote speakers, inspiring Top Ten speeches, great local cuisine (can you say “barbeque?”) and lots of fun made the time go so fast! One of the highlights was strutting across the stage at the Best Practices Awards ceremony to receive our Level II Best Practices award! Pictured are (front row) Lois Margolin, Kay Snelling, Gayle Bramson, and Kathy Gallagher; (back row) Dottie Sillano, Carolyn Lawrence, Fay Wilmot and Andrea Levenson.



All dressed and ready for Disco Night—the 70's never looked so good!!

Touring the Federal Reserve Building in
Kansas City.

Start saving your pennies NOW and plan to attend the 2020 National Women's Leadership Conference on October 14-17, 2020 in Westminster, Colorado (near Denver). Might as well reserve your room at the Westin now (888-236-2427) before they sell out. See YOU there!



Tri-County Council 4th Quarter Event November 9, 2019

Register NOW—Chapter has
budgeted funds to reimburse
members in good standing!

Tri-County 4th Quarter 2019 Event Brilliance Unleashed!

Come join us on **Saturday,
November 9, 2019** for our 4th
Quarter Event

Patch Reef Park, James A.
Rutherford Community
Center

2200 Yamato Rd., Boca Raton,
FL 33431

9:00 – 1:00

Continental Breakfast,
Networking, Inspirational and
Educational Sessions,
Election and Installation of
Council Officers and Vendors.

Special Guests



Felicia Johnson – ABWA President 2018-2019
will be giving our Inspirational Message and
Installing our new elected officers



Yvette Temple – Empowerment Educator
Social Media for your Business – Facebook
and More

The mission of the **American
Business Women's Association** is
to bring together businesswomen of
diverse occupations and to provide
opportunities for them to help
themselves and others grow
personally and professionally through
leadership, education, networking
support, and national recognition.

Tri-County Vision Statement

The purpose of this council is to
provide opportunities for area-wide
member engagement, leadership
opportunities, and to make each
league stronger.

Event Cost: ABWA Members and Guests \$22 If registered online (or check received) by
midnight, November 6, 2019. Day of event \$25. Make checks payable to **Tri-County Council
of ABWA**.

Register at our website <https://abwatricounty.regfox.com/tricounty4thqtr>. Cancellations
made after noon on November 6, 2019 may be responsible for the meeting fee. All bank
fees related to returned checks will be charged back to the Issuer.



Use this link to register:

<https://abwatricounty.regfox.com/tricounty4thqtr>

FUN Outings with ABWA Sisters!



Happy Hour at Little Havana Bar & Grill, August 29th

**Mah-Jong Game Night
September 19th**



**Bunco Game Night
October 15th**



Fashion Show & Brunch—11/10/19

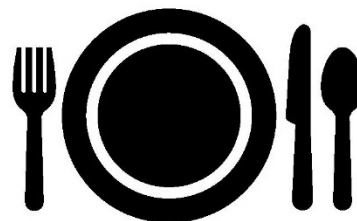


**Join ABWA Coral Springs and Lord & Taylor Mizner Park
for a fashion, food, and fun event!**

Sunday, November 10, 2019 10:30 am – 12:30 pm



Fashion Show and Brunch



FUN!

RSVP: coralsprings.abwa.org 75 person limit – RSVP early

Please pay by check at our September meeting or ABW DAY

Tickets: Members: \$35 Guests \$40 Raffle Ticket Sheets \$20

For Info: Lori (877) 216-9908 ext 735 RSVP Deadline 10/31/2019 or when sold out

Everyone receives a 30% off Discount Shopping Pass + 15% for makeup some exclusions apply**

Lord + Taylor 200 Plaza Real, Mizner Park, Boca Raton

Meeting Photos



Congratulations to Kimberly Rose, our first “Super Star” of the year!



President's Message, Continued from Page 1

Congratulations to Kimberly Rose, our first Superstar of the New Year! She worked diligently to get us started with our new website. She is collaborating with Stephanie Seberg and her husband to update and polish our new website. Stay tuned for announcements about adding new photos for all of us! Speaking of staying tuned, be sure to check out our website, WhatsApp, emails and weekly communications for the latest updates and information about upcoming events. I look forward to seeing you at our next event.

Gayle Bramson
2019-2020 Chapter President

Save the Date: Holiday Party—12/04/19

Southeast
Florida
Women's
Alliance Chapter
Included!



Join Us for Our Holiday Event!

Wednesday, December 4th from 7 PM to 10 PM

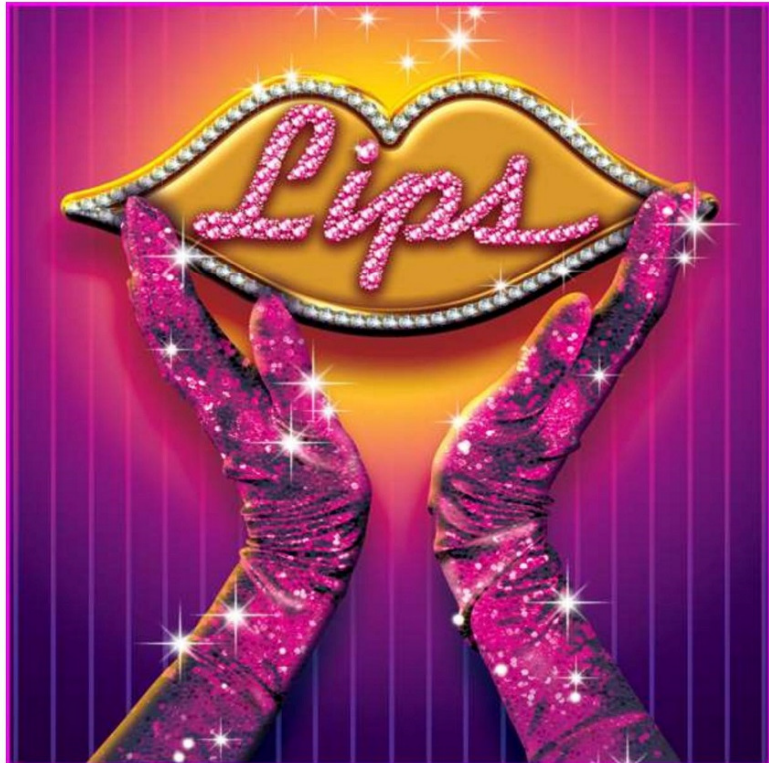
The ABWA Coral Springs Charter Chapter will be ushering in the Holiday Season with a Holiday Party at **LIPS**.

Members (from all Chapters) and their guests are welcome to join us! The cost is **\$35 for members, \$40 for guests**. Cost includes the show cover charge, 3 course dinner, tax and gratuity. There will be a cash bar available.

Payments accepted at monthly meeting or register on Eventbrite by November 15th.

<https://www.eventbrite.com/e/abwa-coral-springs-holiday-party-registration-72448678949?aff=ebdssbeac>

**HURRY! Register
by Nov. 15th!**



Lips Fort Lauderdale, 1421 E Oakland Park Blvd, Fort Lauderdale, FL 33334

Support our Sponsors!

Want to be a meeting sponsor? Showcase your business at one of our monthly meetings! The \$75 sponsor fee includes: Dinner for one company representative, five minutes of presentation time, sponsor listing in program, sponsor announcement included in e-mail to members, opportunity to distribute printed materials or samples at meeting, opportunity to have an exhibit space during networking session prior to meeting, and recognition on our chapter website. For more information or to secure your month, contact Andrea Levenson at **andrea_levenson@yahoo.com**

November Meeting Sponsor

Kriss Pocis

K.P. Sparkle Boutique



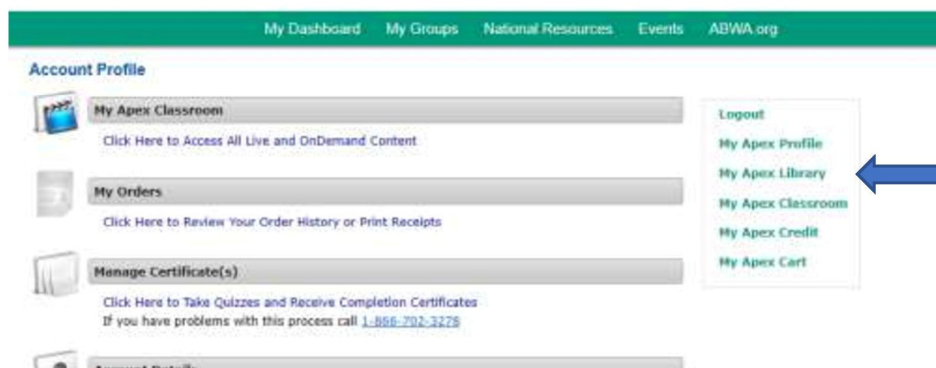
Get your KATA on! *FREE* APEX course in Community Connections through 11/15!

HURRY!

ACT NOW TO GET YOUR **FREE** APEX COURSE – TOYOTA KATA!

ABWA National recently announced a **free APEX course** with a short deadline to complete. It is the Toyota-Kata course in the School of Lean. I started it and it is fantastic! It takes a while to complete – there are many modules - so start early and do a little each day. Download it by November 15 and you will have 45 days to complete the course.

Where can you find it, you may be asking? First log into Community Connections (www.abwa.mymemberfuse.com will take you to the login screen.) Then, on the top of the page is a green bar. Find MY APEX CAMPUS on it and select it. Then look to the right for a box with green writing. Select MY APEX LIBRARY. Select SCHOOL OF LEAN. Third course down in the listing is “Toyota-Kata Practice Makes Progress.” Select REGISTER out to the left and go from there. If you have trouble, you can always call National (800-228-0007).



SCHOOL OF LEAN	
5S Workplace Productivity (2009) ▾	REGISTER ➔
Kata in the Classroom ▾	REGISTER ➔
Toyota Kata- Practice Makes Progress ▾	REGISTER ➔
Training Within Industry Job Instruction (JI) for Facilitators ▾	REGISTER ➔
Training Within Industry Job Instruction (JI) for Learners ▾	REGISTER ➔
Training Within Industry Job Methods ▾	REGISTER ➔

2018-2019 Chapter Officers



Rhonda Sternberg, Vice President
sternbergm@bellsouth.net



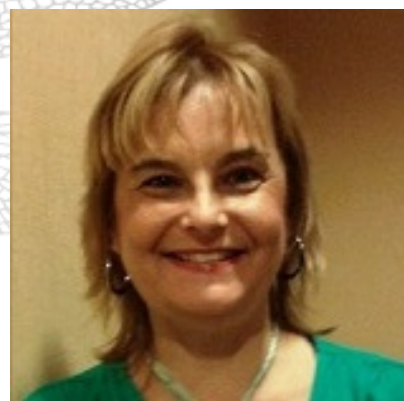
Gayle Bramson, President
sunrise91954@yahoo.com@gmail.com



Andrea Levenson, Secretary
andrea_levenson@yahoo.com



Shannon Palermo, Treasurer
shannon@modernbalancesolutions.com



Deb Roman, Past President
debroman@whitesandbeach.me

2019-2020 Committee Chairs

Auditing Committee TBD

Best Practices Kathy Gallagher

Community Service Tamara Bailey, Mindy Schwartz

Education Sherrie Gottesman

Fundraising Andrea Levenson, Lori Mauer

Hospitality Susan Miller

Membership Lois Margolin, Stephanie Seberg

Newsletter Judy Rubin

Professional Development Dottie Sillano

Publicity Yara Domiati

Recognition Judy Rubin

Technology Kimberly Rose

Tri-County Council Rhonda Sternberg, Sherrie Gottesman

Woman of the Year Gayle Bramson

2019-2020 National Board of Directors



National Officers from left to right

TRINA NKHAZI, National Vice President
SHARON GODBEE, National President
ANNE O'NEILL, National Secretary-Treasurer



District Vice Presidents from left to right

District I Vice President, **MARY STEPHENSON**
 District II Vice President, **JUDY TAYLOR**
 District III Vice President, **KATHY SCHOOLEY**

District IV Vice President, **MARY MAUPAI**
 District V Vice President, **CHERYL BLAIR**
 District VI Vice President, **KERRIE UNDERHILL**

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

ABWA's Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

Gayle Bramson

Chapter President

Judy Rubin, Editor

Coral Springs Charter Chapter

PO Box 9385

Coral Springs, FL 33075

Phone: 877-216-9908 ext. 730

Email:

judyrubin1206@gmail.com

ABWA
 AMERICAN BUSINESS WOMEN'S ASSOCIATION

Coral Springs Charter Chapter

Visit us online at
www.abwacoralssprings.org

Like us on Facebook at:

<http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at:

@abwa_cs