



The Connection

Coral Springs Charter Chapter
Coral Springs, FL
*A League of the American Business
Women's Association*

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From Your President...

Who would have thought our lives would have changed so much since our last newsletter? We are experiencing a chapter in history that none of us will ever forget. Our new normal will impact our daily lives for months, maybe years to come. The one thing that will never change is the support and community that we have as ABWA sisters. Personally, I appreciate all the prayers and good wishes you have all sent me as my family negotiated through our illness. I know others in our organization are facing similar situations and I wish them the same outcome we have had in my family.



We have all had to make adjustments to our daily lives ranging from shopping differently, meeting differently, and staying in touch differently. Thank you to Lois for teaching us how to Zoom, our new way of holding our Chapter and Board meetings. As of now our meetings for the next 2 months will continue on Zoom. If anyone has difficulty using the platform, reach out to us and we will guide you through the process.

We are still keeping our ABWA life active and exciting. Check out the virtual events coming up and find the ones that work best for you. Our Community Service

Continued on Page 8

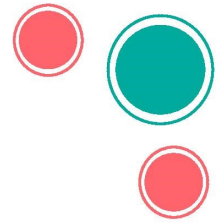
**Changing
Women's Lives**
One Woman at a Time

Mission Statement of the American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

May Meeting—05/07/2020

**American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER**



THURSDAY
**MAY
7**

ZOOM MEETING
STARTS AT:
6:30pm



Monthly MEETING

with keynote speaker:

Cherise C. Irons

Radio Personality and founder and
CEO of Irons Group LLC

LEADING THROUGH CRISIS

How am I using my influence to lead in this crisis?

A few weeks ago, John Maxwell delivered a message of hope via a virtual summit that reached over a million people. During that summit on “Leading Through Crisis” we learned that bad leadership precipitates a faster fall while good leadership offers steadiness and perseverance. He also defined a crisis as, “as an intense time of difficulty requiring a decision that will be a turning point.” With everything going on globally this definition certainly applies. The good news is that this crisis will not last forever. The challenge for every leader is to stay strong and steady during this time. As we you are “Rising to the Challenge”, consider this question: **How am I using my influence to lead in this crisis?**

In this seminar, you will learn:

- What is leadership really?
- Why is leadership important?
- How do you become a leader that others follow?
- What are the four distinctions of leadership?
- What can you do right now to get started?

MEET CHERISE

Cherise C. Irons retired career educator, creator/host of Living Today radio show and the founder and CEO of Irons Group LLC. Irons Group LLC is an organization where individuals will learn and grow together in leadership as “Irons sharpens Iron”. The mission is to provide services to individuals and organizations that will add value, encourage, empower, and transform the lives of others. Through her company, Cherise has a desire to develop servant leaders through Mastermind groups, workshops, and coaching to assist individuals in becoming their authentic selves.

Cherise has learned to overcome many challenges the biggest being her Hemiplegic Migraines. As a result, she earned 2nd place in the American Migraine Foundation Short Film 2019 contest and was also featured along with her doctor Teshamae Monteith on WPLG channel 10 in collaboration with the University of Miami Health Department of Neurology for the tremendous success of her migraine treatment. She is now a migraineur that thrives and advocates for others.

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Event Registration

Zoom Meeting Fee:

\$10 members

RSVP on Eventbrite:

www.coral-springs-fl-abwa.eventbrite.com/

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One Woman at a Time

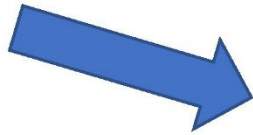
CORAL SPRING CHARTER CHAPTER



For more information about our Chapter, contact Lois Margolin at 877-216-9908 ext. 732 or visit our website at www.coral-springs.abwa.org

SAVE THE DATE: Tri-County Council's 2nd Qtr Event

Join us at our next Tri County Council Meeting



SAVE THE DATE

Saturday, June 6, 2020



Rise to the Leadership Challenge at our 2nd Quarterly Event

Join leaders from other chapters as experienced officers and committee chairs exchange ideas with incoming chapter leaders and future leaders!

Start YOUR Leadership Journey!

via



BYOB (Bring Your Own Breakfast)

begins at 8:30 am

Program starts at 9:00 am

Cost: \$10 (registration link will be available soon!)

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www.abwatricounty.org

Aprons Cooking Event a YUMMY Success!

Contributed by Lori Mauer



Our March 7th event was held at Aprons Cooking School in Plantation. Our members and their guests feasted on Butter Poached Lobster, Seared Duck, Grilled Sundried Tomato Pesto Chicken, and Chocolate



Panna Cotta. 5 different wines were featured during the event. Not only did we get to watch three master chefs at work, and chuckle at their jokes, but we even got to take home copies of the recipes which many of us have already duplicated with astounding success. Congratulations to Rhonda for winning our 50/50 raffle, and a huge

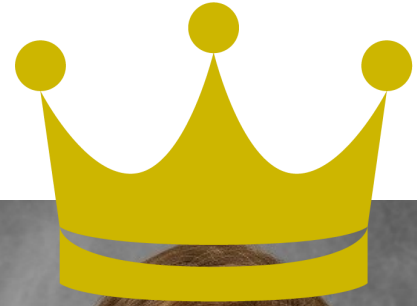


thank you to everyone for participating and making it a success. We look forward to the future when we can once again continue our monthly series of fun, exciting, and often profitable social events.



And the 2020 Chapter Woman of the Year is...

Rhonda Sternberg!!



Exceptional **Fabulous** *Fantastic*
 CONGRATULATIONS
CONGRATULATIONS
Fantastic **Fabulous**
Terrific **OUTSTANDING**
Fabulous **OUTSTANDING** *Exceptional*
Terrific

Silverball Museum Event

Contributed by Andrea Levenson



On February 23rd, a group of our members and guests visited the Silverball Museum on a Sunday afternoon. Was it the video arcades that lured them through the door? Perhaps the plethora of pinball games? Or, was it SKEEBALL... a favorite of many of us who grew up on the boardwalks...

Regardless, we came, we played and we drank cold beer.... Congrats to Kathy Gallagher who won the door prize – a one month membership to the Silverball museum. (Spoiler alert – Kathy donated the door prize to be a raffle prize at the March Meeting – which was won by Lois Margolin. Bets are being taken on whether this prize will be regifted again... Only time will tell!)

Spring Membership Campaign

SPRING MEMBERSHIP RECRUITMENT CAMPAIGN—MARCH THROUGH MAY



RISE TO THE CHALLENGE IN THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

THANK YOU!

At Vera Bradley, flower power is always in style. Unique bold patterns and attention to details are synonymous with Vera Bradley's distinctive bags and accessories. We think Vera Bradley is a perfect incentive to kick off the 2020 Spring Membership Campaign. Recruit one, two, or three (or more) members, and as our thank you to you, we will send you a Level I, II or III incentive while supplies last! This is a limited offer, so don't hesitate. **Rise to the challenge** today and ask your friends, co-workers or relative to join ABWA during the spring membership campaign, **March 1-May 31.**

Campaign extended to June 30th!

LEVEL ONE

ENROLL ONE NEW MEMBER



This might be the perfect case for quick errands. Tuck your ID, cards and maybe a little cash inside and you're ready to travel lightly. A hinged ring will hold your keys, too.

- Two compartments
- ID window on back
- Zip pocket
- Hinged ring
- Pin-snap and zip closures

Dimensions:
5.00" w x 3.00" h

LEVEL TWO

ENROLL TWO NEW MEMBERS



For more than the basics, this plastic-lined case holds bottles, brushes and all of your girl gear! Pretty and practical, a winning combination!

- Front zip pocket
- Main compartment is PVC lined
- Zip closures

Dimensions:
7.75" w x 5.75" h x 2.75

LEVEL THREE

ENROLL THREE OR MORE NEW MEMBERS



Vera Bradley thought of everything a great travel bag needs! There's a large central compartment and enough pockets to keep all your necessities organized on the road.

- Exterior features one slip and two zip pockets
- Interior features five mesh pockets
- Trolley sleeve
- Carry-on compliant
- Removable strap
- Zip closures

Dimensions:
18.50" w x 12.50" h x 7.50" d
with 6.50" strap drop; 52.50" removable, adjustable strap



WWW.ABWA.ORG 1-800-228-0007

Congratulations! You are a SUPER STAR!!



**April's Super Star
Shannon Palermo**



**March's Super Star
Lori Mauer**



President's Message

Continued from Page 1

committee would like you to keep the items you purchased for the homeless population at the Broward Health Regional Hospital. When it is allowed, we will collect the bags and deliver them to the Social Work Department at the appropriate facility.

As we steer our way through the last quarter of our ABWA year, I hope to "see" you at our events, hear from you on WhatsApp, and connect with you through Zoom. Take care and be safe and hopefully, we will be able to hug each other very soon!

Gayle Bramson
2019-2020 Chapter President

New Member Profile



Anya Jordan

Anya Jordan is the owner of One to One Aesthetics in Coral Springs. One to One Aesthetics is a Medical Spa dedicated to creating the perfect spa experience for their clients with a

commitment to providing first class skin care and body treatments

Anya is an experienced and credentialed Medical Aesthetician. Her passion for aesthetics has driven her to master a variety

of cosmetic procedures. Anya enjoys caring for people (including her daughter!) and enjoys sports, reading books and networking. She will be hosting an open house at One to One Aesthetics on June 18th. Please put this date on your calendar and plan to spend some time getting to know Anya and her new business.

Article contributed by Andrea Levenson

Take a FREE APEX Course!

Contributed by Sherrie Gottesman



Are you ready to Rise to the Challenge from home? Then this complementary Apex Course (\$25 value) is for you! The course is called “**Leader Standard Work**” and you need to register at <http://www.myapexcampus.org> by April 30, 2020. You will be able to access the course for 45 days after you register. This a great way to brush up on your Professional Development skills at no cost to you. The program will show you how to teach and mentor leadership from the bottom up, which will come in handy when working with current and new members as well as with your profession. The program has great charts to explain how the leadership roles work. There are 13 modules ranging from the role of a lean leader to tips for coaching and how to implement daily accountability measures. Leader Standard Work is listed under the School of Lean. Log in and register today at www.myapexcampus.org. And did I mention it’s **FREE**?

Photos of Recent Events



**March Chapter Meeting
03/05/20**



More Photos ...



**April Chapter Meeting (via ZOOM)
04/02/20**



**Our first ZOOM Happy Hour!
4/20/20**

SAVE THE DATE: Tea Party—June 27th



Note: New Date!

Join us for Tea!



Location: Tea Time
7762 NW 44th Street, Sunrise, FL 33351

Date: Saturday, June 27th

Time: 1:00 – 3:00 pm

Cost: Members \$35, Guests \$40 (Register on Eventbrite)

Includes: Full meal including a mimosa, tea and dessert!

A gluten free option (salad with tuna, chicken or egg salad) will be available in lieu of quiche. Please let Andrea Levenson know if you are gluten free or vegetarian (954) 270-5581

Seating is limited so register early!

2019-2020 Chapter Officers



Gayle Bramson, President
sunrise91954@yahoo.com@gmail.com



Rhonda Sternberg, Vice President
sternbergm@bellsouth.net



Andrea Levenson, Secretary
andrea_levenson@yahoo.com



Shannon Palermo, Treasurer
shannon@modernbalancesolutions.com



Deb Roman, Past President
debroman@whitesandbeach.me

2019-2020 Committee Chairs

Auditing Committee TBD

Newsletter Kathy Gallagher

Best Practices Deb Roman

Professional Development Dottie Sillano

Community Service Tamara Bailey, Mindy Schwartz

Publicity Tara Scheing

Education Sherrie Gottesman

Recognition Stephanie Seberg

Fundraising Andrea Levenson, Lori Mauer

Technology Kimberly Rose

Hospitality Susan Miller

Tri-County Council Andrea Levenson, Sherrie Gottesman

Membership Lois Margolin, Stephanie Seberg

Woman of the Year Gayle Bramson

2019-2020 National Board of Directors



National Officers from left to right

TRINA NKHAZI, National Vice President
SHARON GODBEE, National President
ANNE O'NEILL, National Secretary-Treasurer



District Vice Presidents from left to right

District I Vice President, **MARY STEPHENSON**
District II Vice President, **JUDY TAYLOR**
District III Vice President, **KATHY SCHOOLEY**
District IV Vice President, **MARY MAUPAI**
District V Vice President, **CHERYL BLAIR**
District VI Vice President, **KERRIE UNDERHILL**

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.

ABWA's Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact

Gayle Bramson
Chapter President

Kathy Gallagher, Editor

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Coral Springs Charter Chapter

JOIN US!

Meetings are on the 1st Thursday of the month at Seminole Coconut Creek Casino, Butterfly Room 5550 NW 40th Street,

Visit us online at www.coral springs.abwa.org

Like us on Facebook at: <http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at: