



# The Connection

Coral Springs Charter Chapter  
Coral Springs, FL

*A League of the American Business  
Women's Association*

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**Changing  
Women's Lives**  
One Woman at a Time

## Mission Statement of the American Business Women's Association

**The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.**

## From Your President...

Welcome to 2020!

It's hard to believe that we are already in a new year and a new decade! We have accomplished so much already and we have much more to look forward to in the coming months. We celebrated the holidays at our LIPS party (what happens at LIPS stays at LIPS!), we participated in the SOS Children's Village Walk, had a successful fundraiser at the Lord and Taylor fashion show, and walked and ate our way up and down the Walk at our fundraiser Walk the Walk in Coral Springs.



We have events planned for the coming months that are for socializing, learning, and education, there is something for everyone! We are well on our way to accomplishing our goals for the year including welcoming 6 new members to our chapter, adding the knowledge and expertise of the former members of SEFWA, updating our new website with professional photos thanks to John Seberg, and spreading the word of ABWA through our involvement in community events.

The Board is always looking for ways to improve the ABWA experience for our members and to help us accomplish that goal, we need your input. Due to the many changes we are experiencing this year, we are planning a mid year retreat for all members to participate in at the end of February. Join us and bring your ideas and suggestions for the course we will be taking going into the second half of our year.

Our new national theme is "Rise to the Challenge" and I know the entire board is looking forward to seeing how we can all Rise to the Challenge as we move our chapter to Level 1 Best Practices recognition at the National Conference in the Fall. The best way to learn more about ABWA and see how you can make the most of your membership is to register for the 2020 Regional Conference in Durham, NC April 23-25<sup>th</sup>.

Gayle Bramson  
2019-2020 Chapter President

## March Meeting—03/05/2020

Haven't registered yet? It's not too late! Copy this link:

<https://www.eventbrite.com/e/coral-springs-march-2020-monthly-meeting-registration-90866515193?aff=ebdssbdestsearch>

### Stop Getting In Your Own Way



**KEYNOTE: LaShanya Aikerson**

**Thursday, March 5, 2020**

Seminole Coconut Creek Casino, Butterfly Room  
5550 NW 40<sup>th</sup> St., Coconut Creek, FL

NETWORKING: 6:00-6:30pm

DINNER: 6:30pm

PRESENTATION: 7:00pm

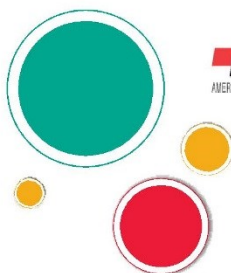
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*Changing Women's Lives...  
One Woman at a Time.*

For more information about our Chapter, contact Lois Margolin  
877-216-9908 ext.732  
or visit our website at

<https://coralsprings.abwa.org>

**CORAL SPRINGS  
CHARTER CHAPTER**



*"Learn, Identify, Practice"*

- Learn the #1 reason why most people don't achieve their specific goals
- Identify strategies to eliminate what stops you from achieving happiness and success
- Practice the steps so you can achieve what you want, when you want it

As the CEO of Aikerson Consulting Group, Inc. LaShanya Aikerson works with corporate and government organizations to turn managers into leaders. She believes you grow your leaders to grow your bottom line. LaShanya began her career over 30 years ago and because of her life experiences she learned what separates the best from the rest. She is a certified speaker, trainer, coach, and consultant.

Please RSVP on Eventbrite by noon on Tuesday, March 3, 2020. After that, the walk-in rate is \$43 for both members and guests (plus processing fee if applicable).

**Meeting Sponsor: Cherise C. Irons. CEO**

Servant Leadership Through Coaching and Training

**Come Join Us!**

## Aprons Cooking School Event—03/07/2020

Copy this link to sign up TODAY!

<https://www.eventbrite.com/e/abwa-coral-springs-aprons-cooking-school-brunch-tickets-89785233049?aff=ebdssbdestsearch>



aprons  
COOKING SCHOOL

### Leave the Cooking to the Pros!

Join ABWA Coral Springs for a fun brunch event featuring 4 tasty courses – all served with *wine*. Sit back, kick back, and watch as the amazing chefs at Aprons Cooking School demonstrate their culinary techniques while treating us to a gourmet brunch.

All Adults Welcome – Bring Your Friends, Spouse, Family!

**When:** Saturday, March 7, 2020, 12 noon – 3 pm

**Where:** Aprons Cooking School, Publix 1181 S. University Drive, Plantation, 33324

**Cost:** \$50 per person – Limit 48 people

**Ticket Deadline:** March 3<sup>rd</sup> or when sold out



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
Coral Springs Charter Chapter

Purchase Tickets:

<https://www.eventbrite.com/e/abwa-coral-springs-aprons-cooking-school-brunch-tickets-89785233049>

## Lord & Taylor Fashion Show a SUCCESS!

Contributed by Lori Mauer



In November, we had our first Annual Lord & Taylor Fashion Show. Our sold-out event featured an extensive brunch buffet, various flavored mimosas, a silent auction, many gift card raffle prizes, and a highly successful 50/50. Of course, let's not forget our incredible chapter models, Gayle Bramson, Kathy Gallagher, Lois Margolin, Tatum Mesorio, Deb Roman, and Rhonda Sternberg.



Our lovely ladies each modeled two beautiful outfits, strutting down the runway with style. Lord & Taylor's generosity included the champagne and Perrier, as well as exciting makeup giveaways and private makeup parties for two lucky winners.



Rather than raffle baskets, our members saved the time and hassle and collected and donated an assortment of gift cards and gift certificates for our raffle and silent auction.

Fashion Show Sponsors were Lord & Taylor (we love you Mindy), Seminole Coconut Casino (two meal passes per attendee), Brad Edelman of Brown + Bigelow and Sharon Edelman of Keller Williams Realty (Goodie Bags), Holiday Inn Resort Orlando Lake Buena Vista (2-night stay), and Vivien Balcker of Ameriprise Financial Services, Inc. and Kirti Kaur of Bee Gee Services LLC (sponsoring goodie bag items).



We also thank the Embassy Suites 17<sup>th</sup> St Causeway, All About Me Salon and Spa, Paragon Theater, Moda Salon, Miko Salon, and Applebee's in Coral Springs for their price donations.

In addition, we want to thank the following members for donating gift cards and other prizes to help make our Fashion Show an astounding success:

Randee Abramson, Tamara Bailey, Vivien Balcker, Gayle Bramson, Virginia Burgess, Diane Diamantis, Kathy Gallagher, Sherri Gottesman, Sue Hand,

Connie Kalish, Kirti Kaur, Carolyn Lawrence, Andrea Levenson, Lois Margolin, Lori Mauer, Tatum Mesorio, Susan Miller, Shannon Palermo, Carolina Perez, Taylor Poirier, Judy Rubin, Mindy Schwartz, Stephanie Seberg, Kay Snelling, Rhonda Sternberg, Maggie Hickson

A huge thank you to my co-chairs – Randee Abramson and Susan Weinblatt for helping make this event a success, as well as to Shannon Palermo and Andrea Levenson for holding down the check-in table and raffle sales, Vivien Balcker for being the BEST 50/50 seller EVER, and everyone who helped set-up and break-down the buffet.



Ladies, start collecting those gift cards now for our 2<sup>nd</sup> Annual Lord & Taylor Fashion Show coming this fall. The more gift cards we have – the more raffle tickets we sell – and the more money we make!

Finally, we must thank the amazing John Seberg – our incredible photographer – for the wonderful photos he provided.



## The Search is On...

### Are YOU the next Chapter Woman of The Year?

Woman of the Year is a recognition bestowed upon one of our chapter members who has given her time, talent and heart not only to ABWA but to her community and career.

Eligibility requirements are as follows:

- Be a female
- Be a member in good standing (current on local and National dues)
- Be a current or past executive board member or a committee chair within the past three years
- Be a Primary Member of the Coral Springs Charter Chapter for at least one year
- Have not been Woman of The Year of Coral Springs Charter Chapter in the past five years

Independent judges from our community will review the applications and select our Woman of The Year.

In addition to being recognized as our Woman of The Year at each Chapter meeting, you are also invited to attend the 2020 National Women's Leadership Conference, where all Chapter WOY honorees will be recognized.

The completed application must be mailed **by 3/15/2020** to Gayle Bramson at:

[Sunrise91954@yahoo.com](mailto:Sunrise91954@yahoo.com)

Copy this link to download the application:

<https://abwacoralsprings.us8.list-manage.com/track/click?u=3eafd169ca37c41225a7f8746&id=04db9e579c&e=484c252879>

The WOY will be announced at the April meeting.

# Spring Membership Campaign

SPRING MEMBERSHIP RECRUITMENT CAMPAIGN—MARCH THROUGH MAY



## RISE TO THE CHALLENGE IN THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

THANK YOU!

At Vera Bradley, flower power is always in style. Unique bold patterns and attention to details are synonymous with Vera Bradley's distinctive bags and accessories. We think Vera Bradley is a perfect incentive to kick off the 2020 Spring Membership Campaign. Recruit one, two, or three (or more) members, and as our thank you to you, we will send you a Level I, II or III incentive while supplies last! This is a limited offer, so don't hesitate. **Rise to the challenge** today and ask your friends, co-workers or relative to join ABWA during the spring membership campaign, **March 1-May 31.**

### LEVEL ONE

ENROLL ONE NEW MEMBER



This might be the perfect case for quick errands. Tuck your ID, cards and maybe a little cash inside and you're ready to travel lightly. A hinged ring will hold your keys, too.

- Two compartments
- ID window on back
- Zip pocket
- Hinged ring
- Pin-snap and zip closures

Dimensions:  
5.00" w x 3.00" h

### LEVEL TWO

ENROLL TWO NEW MEMBERS



For more than the basics, this plastic-lined case holds bottles, brushes and all of your girl gear! Pretty and practical, a winning combination!

- Front zip pocket
- Main compartment is PVC lined
- Zip closures

Dimensions:  
7.75" w x 5.75" h x 2.75

### LEVEL THREE

ENROLL THREE OR MORE NEW MEMBERS



Vera Bradley thought of everything a great travel bag needs! There's a large central compartment and enough pockets to keep all your necessities organized on the road.

- Exterior features one slip and two zip pockets
- Interior features five mesh pockets
- Trolley sleeve
- Carry-on compliant
- Removable strap
- Zip closures

Dimensions:  
18.50" w x 12.50" h x 7.50" d  
with 6.50" strap drop; 52.50" removable, adjustable strap



WWW.ABWA.ORG 1-800-228-0007

# Congratulations! You are a SUPER STAR!!



**February's Super Star  
Stephanie Seberg**



**January's Super Star  
Andrea Levenson**



**November's Super Star  
Lois Margolin**





## New Member Profile



### Barbara Gobbi

Welcome one of our newest members, Barbara Gobbi. She is owner of Barbara Gobbi Marketing. Barbara is a marketing consultant helping and empowering women entrepreneurs. Barbara was in her YES and being open

stage of her life when she joined ABWA. She is so happy to be a returning member and connect with each one of us.

Barbara enjoys spending time with her children and dogs. On the side she whispered that her special talent is skeet ball. For all those attending the ABWA event in February where we visit the Silverball Museum, be warned, we have a ringer.

Barbara's interests include British history, tea and all things girly!

Barbara is looking to network and be a connector for ABWA Coral Springs. She is excited about shifting the business focus to women and helping women achieve their goals.

Three words that describe Barbara, helpful, resourceful and kind. I could not agree more, these 3 words perfectly fit this amazing woman. Welcome Barbara, we are glad we were in your YES period!

Article contributed by Lois Margolin

## SAVE THE DATES

### Eastern Regional Conference

April 23—25, 2020

Durham, NC

### National Women's Leadership Conference

October 14—17, 2020

Westminster, CO



## Photos of Recent Events



**November Chapter Meeting**



**Walking in support of the SOS Children's Village  
November 16, 2019**



**January Chapter Meeting**



**Tri-County 1st Quarter Event  
February 22, 2020**



## SAVE THE DATE: Tri-County Council's 2nd Qtr Event

Join us at our next Tri County Council Meeting



# SAVE THE DATE

## Saturday, June 6, 2020



### Rise to the Leadership Challenge at our 2<sup>nd</sup> Quarterly Event

*Join leaders from other chapters as experienced officers and committee chairs exchange ideas with incoming chapter leaders and future leaders!*

**Start YOUR Leadership Journey!**

Registration & Breakfast begins at 8:30 am  
Program starts at 9:00 am

Location: Butterfly Room – Seminole Casino Coconut Creek,  
5550 NW 40<sup>th</sup> Street, Coconut Creek, Florida 33073

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[www.abwatricounty.org](http://www.abwatricounty.org)

## SAVE THE DATE: Tea Party—June 27th



*Note: New Date!*

*Join us for Tea!*



Location: Tea Time  
7762 NW 44th Street, Sunrise, FL 33351

Date: Saturday, June 27th

Time: 1:00 – 3:00 pm

Cost: Members \$35, Guests \$40 (Register on Eventbrite)

Includes: Full meal including a mimosa, tea and dessert!

A gluten free option (salad with tuna, chicken or egg salad) will be available in lieu of quiche. Please let Andrea Levenson know if you are gluten free or vegetarian (954) 270-5581

Seating is limited so register early!

## 2019-2020 Chapter Officers



Gayle Bramson, President  
sunrise91954@yahoo.com@gmail.com



Rhonda Sternberg, Vice President  
sternbergm@bellsouth.net



Andrea Levenson, Secretary  
andrea\_levenson@yahoo.com



Shannon Palermo, Treasurer  
shannon@modernbalancesolutions.com



Deb Roman, Past President  
debroman@whitesandbeach.me

## 2019-2020 Committee Chairs

**Auditing Committee** TBD

**Best Practices** Deb Roman

**Community Service** Tamara Bailey, Mindy Schwartz

**Education** Sherrie Gottesman

**Fundraising** Andrea Levenson, Lori Mauer

**Hospitality** Susan Miller

**Membership** Lois Margolin, Stephanie Seberg

**Newsletter** Kathy Gallagher

**Professional Development** Dottie Sillano

**Publicity** Doris Pace, Tara Scheing

**Recognition** Stephanie Seberg

**Technology** Kimberly Rose

**Tri-County Council** Andrea Levenson, Sherrie Gottesman

**Woman of the Year** Gayle Bramson

## 2019-2020 National Board of Directors



National Officers from left to right

**TRINA NKHAZI**, National Vice President

**SHARON GODBEE**, National President

**ANNE O'NEILL**, National Secretary-Treasurer



District Vice Presidents from left to right

District I Vice President, **MARY STEPHENSON**

District II Vice President, **JUDY TAYLOR**

District III Vice President, **KATHY SCHOOLEY**

District IV Vice President, **MARY MAUPAI**

District V Vice President, **CHERYL BLAIR**

District VI Vice President, **KERRIE UNDERHILL**

## ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and en-

## ABWA's Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

**Gayle Bramson**  
Chapter President

**Kathy Gallagher, Editor**

**Coral Springs Charter Chapter**  
PO Box 9385  
Coral Springs, FL 33075

Phone: 877-216-9908 ext. 730

Email:

[kathygallagher.abwa@gmail.com](mailto:kathygallagher.abwa@gmail.com)



**Coral Springs Charter Chapter**

### JOIN US!

Meetings are on the 1st  
Thursday of the month at  
Seminole Coconut Creek  
Casino, Butterfly Room  
5550 NW 40th Street,  
Coconut Creek, FL

Visit us online at  
[www.coral springs.abwa.org](http://www.coral springs.abwa.org)

Like us on Facebook at:  
<http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at:  
[@abwa\\_cs](https://twitter.com/abwa_cs)