



## The Connection

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Coral Springs, FL

### From your President...



What a wonderful way to start our New Year! We are so excited to be able to meet in person at the new Colony West venue. Just want to extend a big “Thank You” to our resolute ABWA sisters for the time, effort and support that went into making this possible! We are a work in progress but headed in the right direction.

This year, we are looking forward to having input, suggestions, and support from our ABWA sisters as we strive to meet our 2021-2022 goals of increasing membership and membership retention and increasing awareness of ABWA National Scholarships and educational opportunities. Volunteers are always needed to help serve on various committees so reimagine yourself as an officer. Just let us know how you would like to help!

In just this sort time we have been busy and recognize the following: Congratulations to our Chapter for receiving Level Two Best Practice recognition and the Reach for the Stars Award.

We hosted a very wonderful Fall Membership Campaign We welcome our new members: Maria, Adrienne, Michelle and Adena. ABW Day was a success! We had sixteen members participate. Gratitude was the theme throughout the meeting!

Our Holiday Event was our last social event of this year and a great way to wish everyone a Happy Holiday Season and a Happy New Year!

Mark your calendar as we get ready to support these upcoming events: More information to follow:

- Chapter meetings – First Thursday of the month
- Board meetings - 3<sup>rd</sup> Wednesday of the month
- Mastermind Class - 4:00 pm - 3<sup>rd</sup> Friday of the month
- Book Club – Once a month - TBA
- Road Rally – February 2022 - TBA

As we celebrate the 72<sup>nd</sup> Anniversary of ABWA remember to “Reimagine Your Dreams, Goals, and Desires” today, tomorrow, and always!

Stay safe and be well!

Connie Kalish  
2021—2022 Chapter President

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#### ABWA’s Mission Statement

The mission of the American Business Women’s Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

# January Chapter Meeting—01/06/22

Register NOW! RSVP on Eventbrite: [www.coral-springs-fl-abwa.eventbrite.com](http://www.coral-springs-fl-abwa.eventbrite.com).

**American Business Women's Association  
CORAL SPRINGS CHARTER CHAPTER**



## Monthly MEETING

with keynote speaker:

**Ellis Mass**

Certified Business Coach,  
FocalPoint Business Coaching of Florida

# Amplify Your Networking In The New Normal *(Whatever That Is)*

Cultivating a great network of referral partners is essential to many growth phase businesses. Many entrepreneurs and business leaders spend lots of time and energy “networking”, because they realize the importance of this. So why is it that so many people are so ineffective in networking situations? To make it even more complicated, we’ve had to react to major changes in the way people meet and network, due to the increase in virtual meetings and social distancing. In this presentation, we’ll focus on the principles of Outstanding Networking, in a way that is both practical and impactful, for people of ANY behavior style or comfort level, giving attendees the comfort they need to navigate the “new normal”, whatever that actually means!

### ***In this seminar, we will:***

- Learn the 3 principles of Outstanding Networking
- Contrast these with ineffective networking practices
- Ground your networking efforts in a giving mindset AND a results orientation

### **MEET ELLIS**

Ellis Mass is a Certified Business Coach, brand strategist, adjunct professor, and consultant, focused on helping smart entrepreneurs achieve **OUTSTANDING** business results.

### **EVENT REGISTRATION:**

*In-person meeting fee:*  
**\$25 members & \$30 guests**

*Hybrid option now available:* **\$15**

**RSVP on Eventbrite:**  
[www.coral-springs-fl-abwa.eventbrite.com](http://www.coral-springs-fl-abwa.eventbrite.com)

**WE CAN'T WAIT TO SEE YOU IN PERSON!**  
**Colony West Golf Club**

6850 NW 88th Ave | Tamarac FL, 33321

**UNTIL FURTHER NOTICE**

*Masks will be required except  
when at your table!*

**Changing  
Women's Lives**  
One Woman at a Time

For more information, contact Sherrie Gottesman at  
**877-216-9908 ext. 732** or visit our website at  
[www.abwa-coral Springs.org](http://www.abwa-coral Springs.org)

**ABWA**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION  
CORAL SPRING CHARTER CHAPTER



You are a ...



**November's Super Star  
Rhonda Sternberg**

**October's Super Star  
Nadia Folic**



**September's Super Star  
Lois Margolin**



**August's Super Star  
Sue Miller**





## ABWA HighTea—August 28, 2021

Contributed by Andrea Levenson

I'm not sure if I smiled more seeing Sofia and Bianca looking all grown up in their party dresses or from the noise level of everyone in the room trying to catch up with each other, in person, in a social setting. Needless to say, it was great to see all of our ABWA sisters (and their beautiful daughters) at TeaTime in Sunrise for our High Tea event on Saturday, August 28<sup>th</sup>.

Kandyce was the lucky winner of the day, winning prizes in both of our games, along with Ellen's friend Alana who won the prize for having the most contacts in her phone under the letter H!

The presentation of High Tea was lovely, the food delish and the leftovers tasted even better! Rescheduled at least three times, the High Tea was worth waiting for!

Thanks for joining me!

Andrea





More fun!





## FREE Online Course available NOW!

***Get a jumpstart on how to manage your New Year's goals (both business and personal) by signing up for this FREE course!***

*"A culture of accountability makes a good organization great and a great organization unstoppable."*

Sign up now for our December course from our ABWA APEX Campus! **As long as you register by the deadline at 5pm CT, you will have 45 days to complete the course complimentary (a \$25 value).**

### **Daily Accountability Process - December 1 - 31st, 2021**

The Daily Accountability Process is a way of involving people at all levels of the organization in checking whether the organization is on-track for goals, projects and performance metrics. During the 7 modules, learn how to identify, escalate and resolve issues through a series of brief team meetings, as well as design, operate and benefit from a Daily Accountability Process.

Listed under the School of Lean, login and register today at [www.myapexcampus.org](http://www.myapexcampus.org)! Please call the ABWA National team at 913-732-5100 or email us at [webmail@abwa.org](mailto:webmail@abwa.org), if you have questions.

## New Member Installation—Michelle Caba



One of our newest members, Michelle Caba, was officially installed at the November meeting by Membership Co-chairs Sherrie Gottesman (l) and Stephanie Sebert (r).

Michelle is founder of FAMA Agency, a branding and digital marketing consulting firm. Please welcome Michelle to our chapter!

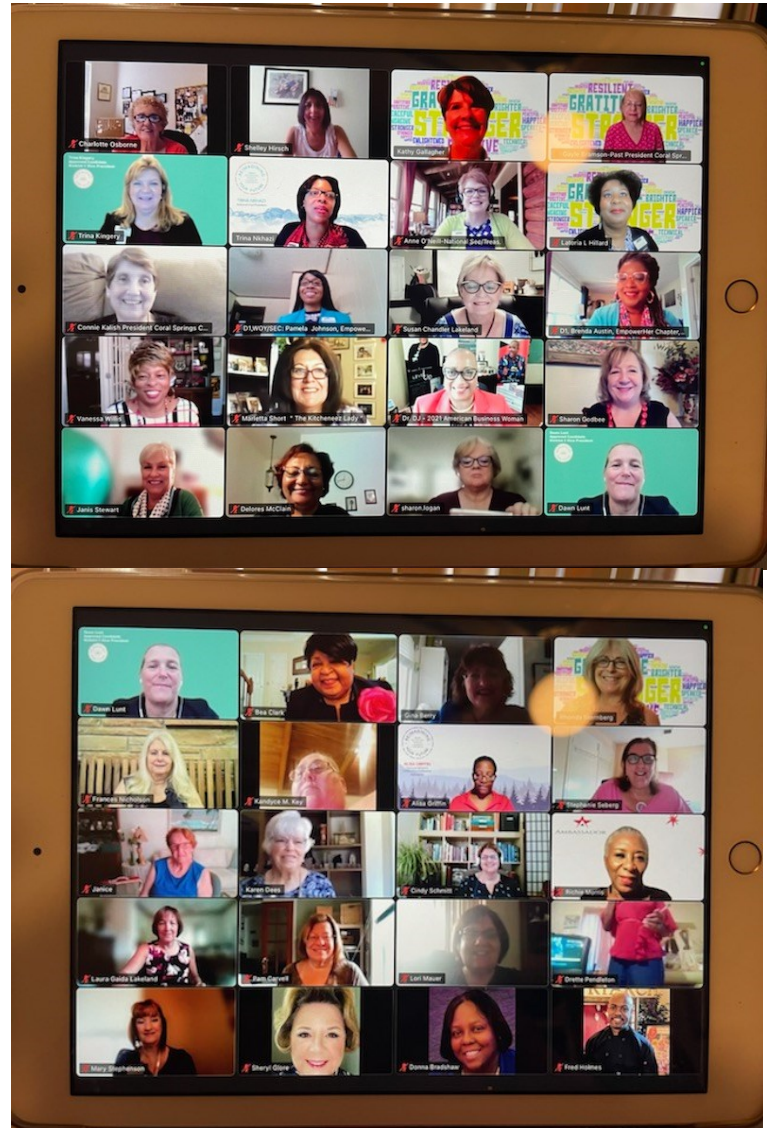
[Michelle.caba@famaagency.com](mailto:Michelle.caba@famaagency.com)

# ABW Day was a ZOOMing success on 9/11/2021

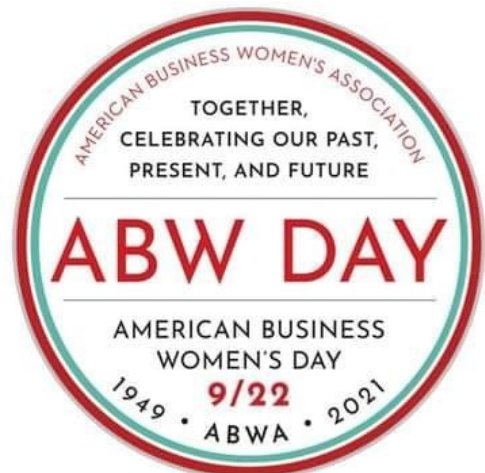
Contributed by Deb Roman, ABW Day Co-chair

Our 2021 Tri-County ABW Day Celebration wasn't what we had originally planned - we were all excited to meet in person this year. But with continued worries about the spread of the Covid variant, we "Reimagined" and created an amazing virtual event with over 60 attendees from around the country. How appropriate that our theme was "How are you Reimagining Yourself?" Anne O'Neill, National Secretary-Treasurer talked about Gratitude and Impacting Others. Trina Nkhazi, National Vice President, taught us about Emotional Intelligence, and National President Sharon Godbee got us thinking about What is in Your Cup? The presentations were fun and informative. We also got to hear amazing stories from three of our 2021 Top Tens, and were very impressed with the District Vice President Candidate campaign speeches. Thank you to all that attended and worked on the council to make it another wonderful event.

Mark your calendar NOW to be included in next year's ABW Day celebration – September 9-11, 2022. We are planning meet in person this time at the Embassy Suites Hotel in Ft. Lauderdale. Be sure you don't miss out!



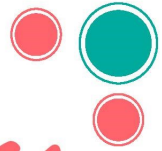
Save the Date  
09/09-11/22





# February Meeting—02/03/22

**American Business Women's Association  
CORAL SPRINGS CHARTER CHAPTER**



THURSDAY  
**FEB  
3**  
MEETING  
STARTS AT:  
**6:30pm**



# Monthly MEETING

with keynote speaker:

## Charlotte Friborg

Coach, Speaker and Author

# How Gratitude Impacts Your Team

In this empowering presentation Charlotte gives the audience strategies they can use for impacting their teams using gratitude. Her thought provoking presentation leaves the audience inspired with new tools to approach their teams and their personal life.

### ***In this seminar, we will:***

- Surrender and Gratitude
- Self Correcting and Balance
- The Comparison Problem

### **MEET CHARLOTTE**

Charlotte Friborg is a Master & Mentor Coach, Speaker, and Author. She helps moms to restart or redirect their careers and is a keynote speaker for companies seeking guidance in uncertain times. Born in Denmark, Charlotte moved to the United States in 2006, with her family.

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CORAL SPRING CHARTER CHAPTER



## Chapter Recognition at National Conference 11/4-6/21

***Congratulations to the Coral Springs Charter Chapter! We were recognized at the National Women's Leadership Conference for achieving two awards:***

### ***Level II Best Practices***



### ***"Reaching for the Stars"***

***We were one of only nine chapters honored for excellence in their Best Practices submission document.***

Maryland Capital Chapter		Crescent City Connections Express Network
Charisma Charter Chapter		Coral Springs Charter Chapter
Kansas City Express Network		Victoria Professional Express Network
Oceanside Charter Chapter		Heart of the Piedmont Chapter
Lakeland Downtown Chapter		



# 2021-2022 National Board of Directors

## Congratulations!

2021-2022 National Board of Directors  
of the American Business Women's Association

### National Officers



**Trina Nkhazi**  
National President



**Mary Stephenson**  
National Vice President



**Cheryl Blair**  
National Secretary-Treasurer

### District Vice Presidents



**Rachelle  
Jamerson-Holmes**  
District I  
Vice President



**Tracy Morgan**  
District II  
Vice President



**Janelle Burlin**  
District III  
Vice President



**Joyce Wright**  
District IV  
Vice President



**Gail Frahm**  
District V  
Vice President



**Kerrie Underhill**  
District VI  
Vice President





## 2021-2022 Chapter Officers



Connie Kalish, President  
cjkalish@aol.com



Cherise Irons, Vice President  
ciron@ironsgroupllc.com



Deb Roman, Secretary  
debroman@whitesandbeach.me



Kathy Gallagher, Treasurer  
kathygallagher.abwa@gmail.com



Gayle Bramson, Past President  
sunrise91954@yahoo.com

## 2021-2022 Committee Chairs

**Auditing Committee** TBD

**Best Practices** Kathy Gallagher

**Community Service** TBD

**Education** TBD

**Fundraising** Lori Mauer

**Hospitality** TBD

**Membership** Sherrie Gottesman, Stephanie Seberg

**Newsletter** Kathy Gallagher

**Professional Development** TBD

**Publicity** Barbara Gobbi

**Recognition** Stephanie Seberg

**Technology** Lois Margolin

**Tri-County Council** Kathy Gallagher, Gayle Bramson

**Woman of the Year** Lori Mauer

# NEW! Core Values and Proud Code of Conduct

## ABWA's Core Values

1. Selfless Leadership – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. Building Community – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. Value and Seek Diversity – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
4. Manage for Innovation and Excellence – Be committed to original thinking and delivering excellence in everything you do.
5. Lifelong Learning – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. Focus on Facts and Own Results – Be committed to using “data” to drive your decisions and actions and be accountable for your performance, good and bad.
7. Choose to Make a Difference – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. Celebrate – Be committed to celebrating members’ achievements.

## JOIN US

Meetings are on the 1st Thursday of the month at

Colony West Golf Club  
6850 NW 88th Ave  
Tamarac, FL

Networking 6:15pm  
Dinner & Program 6:30pm

Can't attend in person?  
Join us via ZOOM!

## ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

**Connie Kalish**  
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**Kathy Gallagher, Editor**  
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