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ABWA’s Mission Statement

The mission of the American Business Women’s Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The Connection

Published by Coral Springs Charter Chapter
Coral Springs, FL

From your President...

Happy New Year! I know we are all excited to leave 2020 behind and welcome 2021 with open arms. There is much to be hopeful for, professionally, personally, and for our Chapter. We have had many successful events just in the few short weeks since the new year started. Our first chapter meeting speaker, Jordana Foster, had us all excited to set goals, start our days with gratitude, change our self-talk and make personal development a top priority. Great advice no matter what stage of life we are in. Thanks to her suggestion, we have had a great response to members who would like to participate in a monthly book club. If you are also interested, let us know.



We had a fantastic time at our first ever Road Rally. Many thanks to Ellen Engle and Andrea Levenson for arranging the event. We all got to see many parts of our town that we had never seen before. Even getting lost was fun! Many of our members reached peace and tranquility at the guided meditation session. Thank you, Melissa Mauer, for arranging for Om Jae to give us the way to meditate our way to serenity!

We have a lot to look forward to going forward. Information about upcoming events is included in the newsletter. We are looking forward to a virtual Escape Room event, a Happy Hour hosted by Carolyn, and other fun events with more information to follow. Andrea has postponed our Tea Party until August, when we hope to be able to attend in person, if it is safe to do so.

We are still looking to fill a few vacancies on the board. We need 2 delegates for Tri-County to represent us at quarterly meetings; we need a very patient and detail-oriented person to help us to put together the Best Practices book needed to maintain our Level 1 ranking with National; and we are looking for a bookworm to facilitate our book club. You will be paid in love and gratitude!

Thank you to everyone who has participated, organized and planned all of these great programs that are making our chapter thrive!

Gayle Bramson
2019—2021 Chapter President

February Chapter Meeting—02/04/21

It's not too late to register! RSVP on Eventbrite: www.coral-springs-fl-abwa.eventbrite.com/

**American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER**

THURSDAY FEB
4

ZOOM MEETING
STARTS AT:
6:30pm



**Monthly
MEETING**

with keynote speaker:
Dawn Graubert, M.S.Ed
Founder-New Dawn Media/The Brooklyn Cafe TV

EMPOWER YOURSELF
and Amplify your Impact

ABOUT THE PRESENTATION

When you look back on your life, is there a point when you wish you could have a "do-over"? Would that do-over change the outcome of where you are right now? And if so, what would that change be? As we mature as women, our families grow up, opportunities change and we evolve into better versions of our younger selves. With evolution comes a change in our *why*. *Why* do we do what we do? *Why* do we show up as we do to others? Most importantly, how do we show up for ourselves? Showing up for **YOURSELF** is the most important "Y." What impact and legacy do you wish to leave? If you look back and connect the dots of your life, you will see that they have brought you to exactly where you are and where you should be right now. Everything matters, how you feel, what you did, what you desire, your passion, and how you show up. Now is the time to empower yourself, take the leap of faith, and believe in the greatness of who you are! It's time as women to step into our power and be the hope you always envisioned yourself to be.

***In this seminar,
you will learn about:***

- Actionable Pause
- Remember your "Y"
- Imposter Syndrome

MEET DAWN

Dawn Graubert is the founder of New Dawn Media and co-founder of AMP Media Productions, the production house to The Brooklyn Café Show and 30+ other real radio and streaming platforms in collaboration with WNNN Money Talk Radio, Beasley Broadcast Group.

Dawn's mission is to help highlight women empowerment, entrepreneurs and businesses deliver their message to the masses, feel a deeper connection to the community and amplify their impact through the media.

Event Registration

Zoom Meeting Fee:
\$10 members & guests

RSVP on Eventbrite:
www.coral-springs-fl-abwa.eventbrite.com/

Changing
Women's Lives
empowering women

CORAL SPRING CHARTER CHAPTER



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For more Information about our Chapter, contact Rhonda Sternberg at 877-216-9908 ext. 732 or visit our website at www.abwa-coral Springs.org

Community Service Project a Success!

Contributed by Melissa Jaclyn Mauer

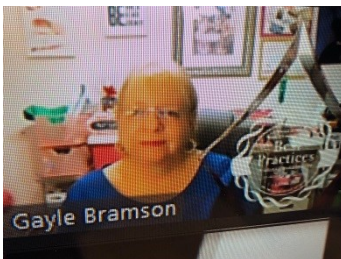


Andrea Levenson (right) delivers the toys to Niccole Pazos from the Bridge Outreach for the Deaf and Hard of Hearing

Thanks to our ABWA members we were able to collect 27 toys that were donated to The Bridge Outreach for the Deaf and Hard of Hearing. We are so grateful for everyone's generosity during these challenging times. Thank you for helping us to create a happy holiday!

National Women's Leadership Conference—10/14-17/20

Contributed by Kathy Gallagher



ABWA's National Conference was supposed to have been in Colorado, but due to the pandemic, Gayle, Carolyn, Lois and I met VIRTUALLY with our ABWA sisters from across the country. I didn't know if I could take 4 days and evenings online, but they had many breaks planned in between GREAT keynote speakers and professional development courses. We even had "Meet and Mingle" sessions with each of the speakers so we could get to know them better as well as network with each other in many different breakout rooms.



One highlight was the Awards Gala night where we were honored as a Level 1 Best Practices League (Gayle has the award in her pic). We also got to hear the 2021 Top Ten Business Women give their inspiring speeches. The "Woman of the Year" was announced—Dr. Deborah Johnson-Blake took home the honor! Congrats, Dr. DJ—another American Business Woman from District 1!



The 2021 NWLC is being planned in Colorado again—lets hope we'll get to share hugs again—I really miss them!!

October Happy Hour—10/29/20

Contributed by Andrea Levenson

Our October Happy Hour was a blast! Our host, Ellen Engel, quizzed us on State Trivia and I tied to win with Lynn Opperman, a guest who found us on Eventbrite! Ellen also took us through an interesting “personality profile” test that was enlightening and fun!

As “Guest Bartender” I demonstrated how to make a “Mini Beer” using 43 liquor (see *page 9 for the recipe*) and Alan and I enjoyed drinking our samples... (no, I didn’t dance on the table).

Thanks to Ellen for hosting a successful Happy Hour!



Virtual Thanksgiving Dinner—11/19/20

Contributed by Andrea Levenson



We had so much fun at our Virtual Thanksgiving Dinner! In addition to members of our chapter, we welcomed women from the Maia ABWA chapter in Michigan at this event. Oh, the power of ZOOM!

Over the course of the evening, we learned 50 ways to cook a turkey, saw the Macy's Thanksgiving Day parade (with photos from the Levenson Archive), watched the Dog Show - ABWA Coral Springs style, shared recipes for brunch and dessert, cocktails with our Guest Bartender, Vivien Balcker, and so much more!

Of course, the most important part of the evening was recognizing the new and different ways each of us planned to celebrate the holiday this year and our discussion on the many things we are grateful for in our lives.

Copies of the recipes we shared are provided (see *pages 8-9*) in case you missed them.

New Member Profiles



Sandra Morno

Meet one of our newest members, Sandra Morno. Sandra moved from Houston Texas to North Miami so she could be surrounded by her family.

She started her consulting company “SSBM Consulting” in 2013. Sandra specializes in analyzing the financials of a company so there are no tax surprises at the end of the year. Did I mention Sandra is also an enrolled IRS agent? You can visit her website www.ssbmconsulting.com to discover how to save time, money and energy. Be sure to check out her blogs as they are incredibly informative. I enjoyed the “7 Cash Flow Mistakes Made by 98% of Business Owners.”

Sandra’s hobbies include reading traveling and

watching movies, as long as it is not a horror movie. Sandra is 5’9” so I completely understand why one of her special talents is basketball. She played basketball in high school.

Sandra joined ABWA to be with like minded professional women and find a mentor. She is creating a podcast called “Tasty Tax Tips” with a friend and recognizes the importance of social media. When asked to describe 3 attributes that describe Sandra, she said: easy going, quiet and friendly. I would like to add knowledgeable and adventurous.

Be sure to say hello to Sandra at the next meeting.

Article contributed by Lois Margolin



Kathy Usiak

Another of our newest members is Kathy Usiak. Kathy started a home based global business with NuSkin. She sells anti-aging, health and wellness products and devices. Kathy recently retired from being a special education teacher in Broward County.

Since retiring, she has had time to spend with her family and friends. She loves spoiling her two adorable grandsons, ages 5 and 1 (she doesn’t LOOK like a Grandma, does she??). Her hobbies are ballroom dancing, photography and, more recently, karaoke. We might need to add Karaoke to our next Happy Hour!



Kathy says she is eager to find out more about everything ABWA has to offer so she can figure out where she can contribute. She is looking forward to the social and business networking, and connecting with successful business women who can help her grow her business.

Three words that describe Kathy? Friendly, intelligent, and hard-working.

Welcome to ABWA, Kathy!

Article contributed by Dottie Sillano

You are a SUPERSTAR!



**January's Super Star
Barbara Gobbi**



**November's Super Star
Kathy Gallagher**



Congratulations, Ellen & Steve!



Our own Ellen Engel wed Stephen Goodchild on December 23rd in a beautiful ceremony at the Lighthouse Point Yacht Club. They were engaged on Thanksgiving (surprise!). Ellen's son and daughter-in-law were in town from Thanksgiving through New Years, and they didn't know when they would all be together again. So they decided to "seize the moment" and tie the knot! Congratulations and best wishes to the newly-weds!



Kate Engel (daughter-in-law), Zack Engel (son), Arlene Shalek (90 year old Mom), Steve, Ellen, Michael Shalek (brother)

FUN RUN Road Rally Recap

Contributed by Ellen Engel

The Fun Run Road Rally on January 23, 2021 was a great success. We only lost one car!



The rally started with social distancing fist bumps, virtual hugs, and all-around camaraderie as the participants attended the Rally Master's meeting before each car got on its way. The Rally Master gave instructions that helped navigate the route, find and answer the questions, and provided tips on how to keep track of where we were and where we were going.



The first car took off from the parking lot in Citi Center, Pompano Beach at 9:08 am and the last car at 9:41 am. Then for three or more hours, cars followed a prescribed route through rural areas, beach towns, and everything in between in search of 25 clues. Everyone checked in at the end of the rally route--between 3-4 hours. A few got lost but found their way. And we know for sure the car that did not finish made it home safely! So all were accounted for!



The rally ended in Lighthouse Point. The clue sheets were collected and corrected.

The Fun Rally Wrap-up Zoom call was lively as we discussed the clues and answers to each question. Everyone had a point of view. And yes, there were three houses with pineapples, four blue marina signs, and two clinics in Parkland Commons not Lakeland Commons.



We had a three-way tie—23 and one bonus question answered correctly. It is a good thing we kept track of mileage and had the playing card tie breaker.

As Rally Master I am pleased to announce the winners:

First place—Lois Margolin, Les Margolin, Rhonda Sternberg, and Deb Roman

Second place—Barbara Gobbi, Teri Post, and Jeanne Hoppe

Honorable mention to the third place car—Stacey and Corey Lewis—who tied with correct answers but had the lowest tie breaker playing card and whose mileage was off just a bit!

Congratulations to everyone who participated even if you did not know what you were getting into—let's do it again on another day and route.



One more thing...the Rally Master is **always right!**



Thank you all for participating. I loved introducing you to an activity perfect for social distancing—and one I love.



Recipes to share

Baked French Toast

Serves 6-8 as a side dish

Prep Time: 10 minutes

Cook time: 45 minutes



Ingredients

1 loaf day old challah or French bread, cut into 1½ inch slices
 6 large eggs
 1 ½ cup milk
 1 cup light cream
 1 teaspoon vanilla
 ¼ teaspoon cinnamon
 ¾ – 1 cup butter, melted
 ½ cup firmly packed brown sugar
 ¼ cup chopped pecans (optional)
 1 tablespoon corn syrup

This goes well with the French Toast – for people who want less calories or another option at the Brunch

Mini Frittatas

(Recipe courtesy of Giada De Laurentis, Food Network)

Serves about 40 mini frittatas (less if you use the standard muffin tin!!)

Prep time 12 min

Cook Time 10 min

Ingredients

Nonstick vegetable oil spray
 8 large eggs
 ½ cup whole milk
 ½ teaspoon freshly ground black pepper
 ¼ teaspoon salt
 4 ounces thinly sliced ham, chopped
 1/3 cup freshly grated Parmesan
 2 tablespoons chopped fresh Italian Parsley leaves

Directions

- Butter a 10x13x2 inch Pyrex plan (or corning ware is fine)
- Arrange bread slices in pan, overlapping if necessary
- Beat together eggs, milk, cream, vanilla and cinnamon
- Pour over bread
- Cover and refrigerate overnight

Note: I actually put the bread, milk, cream, vanilla and cinnamon in a plastic bag in the fridge overnight and then put it in the baking dish in the morning

- Turn over bread slices the next morning
- Preheat oven to 350
- In a small bowl, mix butter, brown sugar, pecans and corn syrup

Note: I will double the topping if there is a large amount of bread

- Spread mixture over top of bread
- Bake, uncovered, for 40 to 45 minutes, until firm

Note: Start baking this so that the French Toast is ready right when you want to serve it. It fluffs up to a beautiful “mountain” that will deflate a few minutes after it comes out of the oven (kind of like a souffle)

Directions

- Preheat the oven to 375 degrees
- Spray 2 mini muffin tins (each with 24 cups) with nonstick spray
- Whisk the eggs, milk, pepper and salt in a large bowl to blend well
- Stir in the ham, cheese, and parsley
- Fill prepared muffing cups almost to the top with the egg mixture
- Bake until the egg mixture puffs and is just set in the center, about 8 – 10 minutes
- Using a rubber spatula, loosen the frittatas from the muffin cups and slide the frittatas onto a platter
 Serve immediately

I used mini sized muffin tins and they came out adorable. I made the leftover mixture that didn't fit into the muffin tin in a pie plate and cooked it a little longer.



More Recipes...

Vanilla Ricotta Dessert

An easy ricotta dessert that you blend right in your food processor (*I usually just hand stir it*). Only three ingredients and it can be keto and low carb too!

Prep Time:	10 minutes
Rest time:	1 hour
Total Time:	1 hour 10 minutes
Servings:	4 servings
Calories:	142kcal

Ingredients

One (1) cup whole milk ricotta cheese

Note: I use skim milk ricotta cheese instead

Two (2) tablespoons honey or a sugar-free sweetener*

One half teaspoon pure vanilla extract***

Directions

Place the ingredients in your food processor bowl (or just hand stir)**

Process until very smooth, about 2 minutes.

Refrigerate for one hour before serving.

Serve in small, 1/3-cup dessert bowls or ramekins. (*Note: it looks lovely with a berry on top...*)

Notes

*Such as stevia. This low carb version has 108 calories and 2 grams of carbs per serving.

**You can whisk the dessert by hand but keep in mind it won't be as smooth as when using a food processor. The ricotta will remain a bit grainy.

***Coconut extract is a tasty alternative to vanilla extract.

Nutrition

Serving: 0.25recipe | Calories: 142kcal | Carbohydrates: 10g |

Protein: 7g | Fat: 8g | Sodium: 52mg | Sugar: 9g



MINI BEERS

Ingredients:

Heavy Cream, 43 Licor

Though little-known in the States, Licor 43 is the most popular liqueur in its native Spain—and also quite prominent in Mexico and other Latin American nations. Named for the 43 ingredients that go into its produc-

tion, Licor 43 (that's *cuarenta y tres*, if you're over in Spain) is made with fruits and a wide range of aromatic herbs and spices. It's light and sweet, with [vanilla](#) far and away the strongest flavor, backed up by bright citrus and warm [cinnamon](#). It's easygoing and quite likable, making it a cinch to deploy in [cocktails](#).

Supplies needed:

Cute little shot glasses or mugs

Directions:

Pour 43 Licor into the empty shot glass – about 2/3 full

Slowly pour in the heavy cream against the side of the glass, keeping the cream separate from the licor. The cream will "sit on the top" and look like the head (foam) on a beer.

Put a batch on a serving tray and share with your guests!

Cooking Up a Fundraiser!

Contributed by Lori Mauer



Calling all ABWA sisters, our Coral Springs Charter Chapter is creating a cookbook of epic recipes sent to us from our sisters across the country!

We want YOU, that's right, we want YOU to submit between 2 and 10 of your favorite and heirloom recipes to share with us all.

The cookbook will be a hardcover edition out in time for Mother's Day gift-giving. The cost is \$25 per cookbook. You will receive a discount of \$5 on one cookbook by participating in the recipe submission. You must purchase at least one cookbook to submit recipes (we hope you purchase more). Please include the number of books you will like to order with your recipe submission. Billing will occur in early spring.

Deadline for recipe submission is February 10th.

For questions or instructions on submitting recipes, please contact lorimauer.abwa@gmail.com.



More Pictures—Chapter Meetings & Events



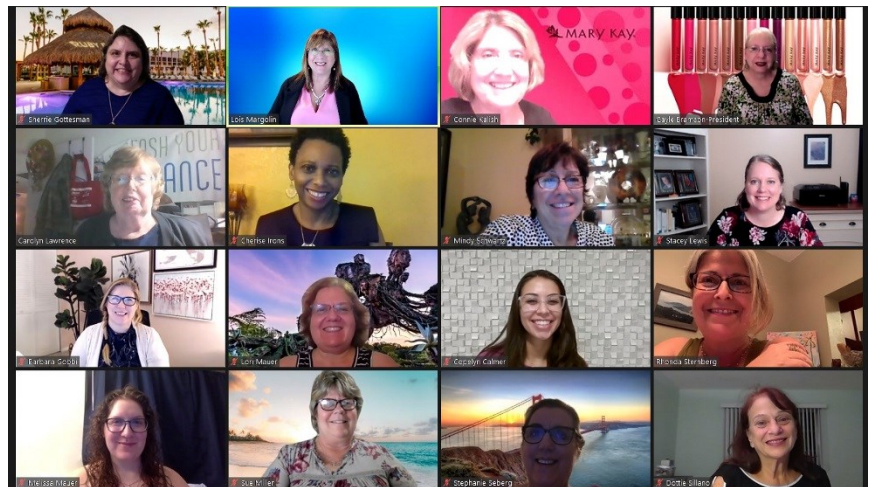
December 3rd Holiday Party

We were definitely “BRAIN-tertained” with Judy Herman!

Congrats to prize winners: Barbara, Lois, Andrea, Kathy, Cherise, Stacey, and Mindy

January 3rd Chapter Meeting

We shifted our mindset with Jordana Foster!



January 28th Guided Meditation

There was a great turnout and lots of reenergized smiles as Om Jae led us in a guided meditation. It was a wonderful way to relax and start the new year.

Thanks to Melissa Jaclyn Mauer for coordinating this event!



NOTE: The **Mother’s Day Tea** event has been postponed until later in the summer, when we can hopefully meet in person. **STAY TUNED** for more information!



Regional Conferences—all VIRTUAL!

There's still time to register—Early Bird Price has been extended until **FEBRUARY 5**, so HURRY!

Remember, our chapter has set aside funds to assist with the registration fee. If you register for one (Eastern Regional will focus on Districts I & IV, for example), you can attend the other two conferences for an additional \$30 each!

How to register? Sign in at www.abwa.org and click on "Online Store." Then select the conference you want to attend. If you have any problems, call National at 800-228-0007 for assistance!

<p style="text-align: center; font-size: 2em; color: #fff9c4;">pivot</p> <p style="text-align: center; font-size: 1.5em;">reposition</p> <p style="text-align: center; font-size: 1.5em;">adapt recast</p> <p style="text-align: center; font-size: 1.5em;">amend veer</p> <p style="text-align: center; font-size: 1.5em;">reconsider</p> <p style="text-align: center; font-size: 1.5em;">modify reach</p> <p style="text-align: center; font-size: 1.5em;">alter revise</p> <p style="text-align: center; font-size: 1.5em;">explore</p> <p style="text-align: center; font-size: 1.5em;">reexamine</p> <p style="text-align: center; font-size: 1.5em;">adjust</p> <hr style="width: 30%; margin: 10px auto;"/> <p style="text-align: center; font-size: 1.2em;">reimagining your future in ABWA</p>	<p style="text-align: center; font-weight: bold; color: #008080;">REGISTER NOW FOR THE ABWA VIRTUAL REGIONAL CONFERENCES</p> <p style="text-align: center; font-weight: bold; color: #008080;">EARLY BIRD PRICE EXTENDED UNTIL FEBRUARY 5, 2021</p> <p>Register THIS WEEK to attend the ABWA Regional Conferences while you can still receive the <u>Early Bird Price of \$280!</u></p> <p>Eastern Regional Conference February 12 & 13 Western Regional Conference February 19-20 Central Regional Conference March 5 & 6</p> <p>Become the leader you have always aspired to. Plus you will learn more about your Association, hear from your national officers and the current Board of Directors, get up to date information about the Stephen Bufton Memorial Educational Fund, and hear from business leaders across the country.</p> <p>Eastern and Western Conference Keynotes</p> <ul style="list-style-type: none"> • How to Work With and Lead People Not Like You <p>Central Conference Keynote</p> <ul style="list-style-type: none"> • Leadership Presence: Perception VS Reception in the Virtual Environment <p>Professional Development Sessions</p> <ul style="list-style-type: none"> • Leading your Remote Team: Strategies for Success • How to be an Effective Virtual Team Member • Know and Grow your Value <p style="text-align: center;">Refer to the 2020 Achieve newsletter #6 for the agenda, program and speaker details.</p> <p style="text-align: center;">Go to ABWA.org and Register in the Online Store</p>
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March Meeting—03/04/21

**American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER**

THURSDAY
MAR
4

ZOOM MEETING
STARTS AT:
6:30pm



Monthly MEETING

with keynote speaker:
Dr. Deborah Johnson-Blake

CEO, The Writing Pad & The Time Management Diva

WHAT COLOR IS YOUR LEADERSHIP STYLE?

ABOUT THE PRESENTATION

This presentation uses a popular personality and style assessment to help participants discover and share elements of their personality and approach to work, building an appreciation for diversity, and reducing conflicts.

MEET DR. DEBORAH JOHNSON-BLAKE

Meet the 2021 American Business Woman, Dr. Deborah Johnson-Blake. Dr. Johnson-Blake is an educator and the CEO of The Writing Pad, LLC, writing, editing and consultant firm, offering the highest level of writing and editing services remotely and globally. She is an expert in successfully editing doctoral dissertations, professional and academic documents. Dr. Johnson-Blake is the author of *Managing Time on Purpose*, a practical guide to help people become more time management efficient. a contributing author to the *South Atlanta Magazine* (formerly *We Are Clayton Magazine*) and *South Fulton Lifestyle Magazine*. Dr. Johnson-Blake is an award winning assistant professor and subject matter expert on leadership and management.

In this seminar, you will:

- Provide the structure and opportunity for reflection to learn about individual personal and leadership styles.
- Explore some common dimensions and traits of personal and leadership styles and enhance people's abilities to work with people with different personal styles
- Enhance team or group functioning and performance through deeper understanding and dialogue.

Event Registration

Zoom Meeting Fee:

\$10 members & guests

RSVP on Eventbrite:

www.coral-springs-fl-abwa.eventbrite.com/

Changing
Women's Lives
One Woman at a Time

CORAL SPRING CHARTER CHAPTER



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2020-2021 Chapter Officers



Gayle Bramson, President
sunrise91954@yahoo.com@gmail.com



Connie Kalish, Vice President
cjkalish@aol.com



Susan Miller, Secretary
susanmiller1287@gmail.com



Kathy Gallagher, Treasurer
kathygallagher.abwa@gmail.com



Lois Margolin, Past President
Loismargolin.abwa@gmail.com

2020-2021 Committee Chairs

Auditing Committee TBD

Best Practices TBD

Community Service Melissa Mauer

Education Diane Diamantis

Fundraising Andrea Levenson

Hospitality Susan Miller

Membership Stephanie Seberg, Rhonda Sternberg

Newsletter Kathy Gallagher

Professional Development Lori Mauer

Publicity Barbara Gobbi

Recognition Stephanie Seberg

Technology Deb Roman

Tri-County Council TBD

Woman of the Year Rhonda Sternberg

2019-2021 National Board of Directors



National Officers from left to right

TRINA NKHAZI, National Vice President

SHARON GODBEE, National President

ANNE O'NEILL, National Secretary-Treasurer



District Vice Presidents from left to right

District I Vice President, **MARY STEPHENSON**

District II Vice President, **JUDY TAYLOR**

District III Vice President, **KATHY SCHOOLEY**

District IV Vice President, **MARY MAUPAI**

District V Vice President, **CHERYL BLAIR**

District VI Vice President, **KERRIE UNDERHILL**

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

ABWA's Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Manage for Innovation

Gayle Bramson

Chapter President

Kathy Gallagher, Editor

Coral Springs Charter Chapter

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JOIN US (now via ZOOM!)

Meetings are on the 1st Thursday of the month

Visit us online at

www.abwa-coral Springs.org

Like us on Facebook at:

<http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at:

@abwa_cs