



TOWARDS TOMORROW

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

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ABWA's Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The Connection

Published by Coral Springs Charter Chapter
Coral Springs, FL

From your President...

Our new theme for this year is "Together Towards Tomorrow" and so appropriate for what our vision is for our Chapter. Since my last update we have had to deal with several challenging situations, but the wonderful news is that because of our resolute members we have been able to meet each challenge with support and cooperation.

Our focus this year is on increasing membership and retaining our members. As we work towards this goal, we had a highly informative and interesting "Fall Membership Drive" meeting and were able to recruit four new members. Thanks so much to our Membership Committee, Sherri Gottesman, and Stephanie Seberg for putting this event together and thanks to Gayle Bramson for hosting this event.

Socially, we enjoyed a "Holiday Get Together." It is always nice to connect with our "Fristers" ("Friend Sisters") on a different level. Getting to know each other as friends and developing relationships is what makes our ABWA Chapter so special and is an important part of our organization's vision.

As we strive to work together, thanks to the guidance of our Vice President, Cherise Irons, we were able to have two strategic planning meetings. The focus was on our Mission Statement and how that affects each of us. Why did we join? What do we hope to achieve? How can we grow both professionally and personally? What superpower do we have that will benefit our Chapter? What committee would you be willing to serve on? As participants discussed each question, a vision of how we see the future of our Chapter was growing. This brings us back to membership and retention as we start our "Spring Membership Drive." We can make our vision a reality if we support and work "Together Towards Tomorrow."

Great news! We are meeting back upstairs at Colony West and we look forward to seeing you there!

Connie Kalish
2021—2022 Chapter President



April Chapter Meeting—04/07/22

Register NOW! RSVP on Eventbrite: www.coral-springs-fl-abwa.eventbrite.com.



American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER

Monthly MEETING

with keynote speaker:
Mary Owens
Professional Speaker, Certified Life Transitions Coach, Divorce Coach, & Clinical Social Worker




Build Your Business by Building Relationships

Certified DISC Assessment Consultant, Mary Owens, teaches you the steps to improve communication and utilize better conflict resolution skills through building better relationships within teams, co-workers, clients, vendors, and office personnel, in this transformational seminar, "Building Your Business By Building Your Relationships" Simply put, how well you build those relationships determines how well you build your business. This training will provide helpful insights into creating a more productive workplace by identifying and building on people's strengths and by helping them to work through their weaknesses.

In this seminar, we will learn:

- The 4 Behavioral Styles and how each personal style relates to the others, which will help your members to understand where different people are coming from and how to connect most deeply with them.
- The 5 Mistakes that can derail a relationship and how to avoid them.
- The Magic Formula for creating long-lasting and successful business relationships.

MEET MARY

Mary Owens is a Life Transitions Expert, with years of experience, who specializes in coaching women to manage all the emotions and overwhelm that come with significant, unexpected life change. She shows them how to develop a positive mindset so that they can take action to move confidently toward the next chapter in their lives. As a dynamic and engaging speaker, who profoundly connects with her audiences, women leave her presentations inspired, with the courage and tools they need to make necessary changes and fully embrace their future.

EVENT REGISTRATION:

In-person meeting fee:
\$25 members & \$30 guests
Hybrid option now available: \$15
RSVP on Eventbrite:
www.coral-springs-fl-abwa.eventbrite.com

IN-PERSON MEETING WILL BE HELD AT:

Colony West Golf Club
6850 NW 88th Ave | Tamarac FL, 33321

UNTIL FURTHER NOTICE

Masks will be required except when at your table!

Together
TOWARDS TOMORROW
THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

For more information, contact Sherrie Gottesman at
877-216-9908 ext. 732 or visit our website at
www.abwa-coral-springs.org

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION
CORAL SPRING CHARTER CHAPTER

You are a ...



**March's Super Star
Kathy Gallagher**



**February's Super
Star**

Our 2023 Top Ten Nominee is....Gayle Bramson!



Fun Run Road Rally—

Contributed by Ellen Engel

A **road rally** is essentially a competition or "**scavenger hunt**" where a group of people make teams which usually consist of a **designated driver** and at least one other person known as the navigator. The goal is to follow a set of instructions and answer questions or complete tasks. The questions and/or tasks that can be completed **on road** rallies can vary widely from simple such as how many tables are located at the Hobe Sound Beach Pavilion to something more difficult to find such as where is Attorney Joseph C. Kempe's office.

So, with the temperature in the high 70's and puffy clouds in the deep blue sky, we had a perfect day for a fun rally in Palm Beach and Martin Counties. There were only a few cars that needed to recover from off-course excursions. In the end, we did not lose anyone.

Thirty-three members and guests of Coral Springs Chapter of ABWA gathered in the parking lot of the Palm Beach Outlets Mall. After the driver's meeting, each car was "sent off" in two minute intervals. The rally-type instructions were given to each team just before each car took off. The instructions contained several questions, the answers to which were found along the route. As the rally goes winded their way through traffic, scenic vistas, the beach, and the "tony" neighborhoods of Jupiter Beach Island, they kept track of their mileage, answered questions, and got out at Carlin Park and Hobe Beach to visit the restrooms, take in the views and answer more rally questions.

After the rally, answer sheets were turned in to Ellen and Carolyn for scoring. While we waited for our 1 pm dinner reservation at Taste's Restaurant in Hobe Sound, the teams took a walking tour of the beautiful murals Hobe Sound is known for, answered some mural questions and stretched their legs.

At lunch, first and second place road rally winners were announced. Congratulations to:

- 1st place—Lori Mauer's team
(Lori, Nadia and Randee)
- 2nd place—Andrea Levenson's team
(Andrea, Alan, and Richard)



Continued on page 6

Road Rally

Contributed by Lori Mauer



Thank you to everyone who participated in our Road Rally Fundraiser. It was a great success! A huge shout out to Ellen Engel - our amazing road rally coordinator and her assistant, Carolyn Lawrence for a job well done. I would also like to thank Kathy Gallagher for all her coordinating and bookkeeping efforts. We could not have done this without you all.

Thank you to everyone who bought raffle tickets, 50/50 tickets, and joined in the fun. It was a great day!

Finally, I would like to thank the following people for donating raffle prizes:

Lois Margolin and Deb Roman (Party Lite prizes), Kathy Gallagher, Andrea Levenson, Randee Abramson, Nadia Folic, Connie Kalish, Gayle Bramson, Cherise Irons, Stephanie Seberg, Mindy Schwartz, Rhonda Sternberg, Lori Mauer.



We are already looking forward to next year's rally.

Please contact me at lomau6@aol.com to join the fundraising committee (or head it up next year). It takes a team to be successful!

Lori Mauer



More Fun!



Continued from Page 4:

We had a tie for the walking mural tour. Congratulations to:

Steph Seberg and her team
Lori Mauer's team

A good time and lots of laughs were had by all.

Here are some of the comments overheard during the day:

"I found no mention that all clues were on the right. If it was discussed at the drivers meeting I wasn't paying attention and missed it. I have a bit of a stiff neck."

"We found the route clear and easy to follow—but we must have missed something—we ended up—don't even know where we ended up!"

"The real challenge of the 'nice ride in the country' was to observe the sights, major and miniature, obvious and obscure, logical and bizarre, along the way. How can you answer questions and win if you are enjoying the scenery?"

"This was the most fun I've had in a car since high school!"

I want to thank Carolyn Lawrence for helping me finalize the rally route, check my mileages, and keep me company on the long rally planning rides. And, thanks to Lori Mauer and Kathy Gallagher for coordinating marketing, registration, carpooling, teams, prizes, and anything other than the actual rally.

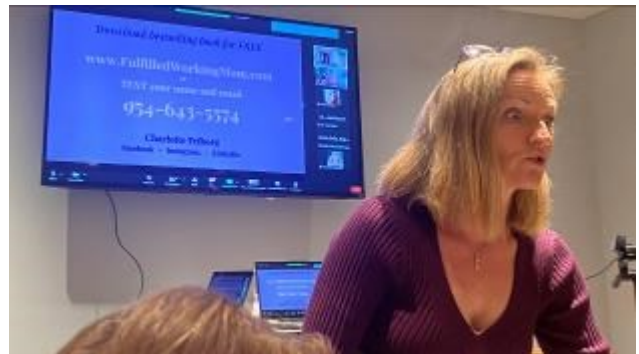
See you all next year for new scenery and challenges.

Ellen Engel

Chapter Meetings



February installation of new members and a returning member: (l to r) Rhonda Hey, Rose Jean, Membership Co-chair Stephanie Seberg, Adena Wilson, Membership Co-chair Sherrie Gottesman, and Adrienne Worthy



February speaker, Charlotte Friborg



Great attendance at the March meeting—back upstairs in the ballroom!



March new member installation: (l to r) President Connie Kalish, Nasima Moody, and Membership Co-chair Stephanie Seberg



March speaker, Brandon Kinsey

New Members Nasima Moody and Michelle Caba



APEX Online Courses available NOW!

"Focus on being productive instead of being busy."

Sign up now for our newest courses in ABWA's Apex Campus by **Randy Dean - The E-mail Sanity Expert!**[®] Randy Dean is best known for his dynamic session on effective e-mail management, *Taming the E-mail Beast*. ABWA is now offering Randy's most popular courses for members at a 50% discount (now only \$25 each!).

- *Taming the E-mail Beast for Outlook Users*
- *Taming the E-mail Beast for G-mail Users*
- *Time Management in the "Cloud"*
- *From Distracted to Productive, Finding Your Focus in Today's Increasingly Interrupted World*
- *Google Keep, Google Drive, Google Shortcuts*
- *Getting More From Working Virtual*
- *Managing and Leading Great Staff and Team Meetings*
- *Ending Office Clutter and Information Overload*
- *Optimizing Your Microsoft Outlook*
- *OneNote, OneDrive & Microsoft Teams*

Login at www.myapexcampus.org under the **E-mail, Time, Tech and Productivity Series** and register today! Please call the ABWA National team at 913-732-5100 or email us at webmail@abwa.org, if you have questions.



Save the Dates!

March 16—Chapter Board Meeting (Zoom); all members welcome!

March 19—Northern Palm Beach Chapter Fashion Show; location—Palm Beach Gardens

March 26—Tri-County Council 1st Quarter Event; location—Homestead

April 7—Chapter Meeting (hybrid); location—Colony West Golf Club

April 15—Chapter Woman of the Year Applications due

April 20—Chapter Board Meeting (Zoom); all members welcome!

May 5—Chapter Meeting (hybrid); location—Colony West Golf Club

June 4—Tri-County Council 2nd Quarter Event; location TBD

Sept. 9-11—Tri-County's ABW Day Celebration—Embassy Suites, Ft. Lauderdale

Tri-County Council's 1st Quarter Event—3/26

MARCH 26, 2022

JOIN US AT THE 1ST QUARTER EVENT
Hosted by Homestead Charter Chapter



Together Towards Tomorrow!

Keynote Speaker:

*"The Power of WE...
1 Team, 1 Voice, 1 Mission"*



Rachelle Jamerson-Holmes
District I Vice President

Home Speaker:

*"Pushing Beyond Your Comfort
Zone for a Better Tomorrow"*



Carlee Vazquez
Member, Homestead Chapter

9:00 am - 12:00 noon

\$25.00 in person (Includes breakfast) • \$15.00 Virtual

South State Bank Pioneer Room • 1550 N. Krome Ave, 3rd Floor, Homestead, FL 33030

To register, click/copy this link: <https://abwatricounty.regfox.com/2022-tri-county-1st-qtr-event>

Meet Our New Members!

Adrienne Worthy, TransUnion



Adrienne Worthy was excited to join at her first ABWA meeting. Working for Transunion as a remote systems analyst, she was missing the social aspect of working in an office. As President of a local HOA, she has unified the community through her leadership and willingness to listen to others. Adrienne enjoys the camaraderie of ABWA and the opportunity to attend social events outside the monthly meetings.

Adrienne is a true Disney fan, often heading to Orlando with her daughter to spend some quality time together. They have amassed quite a collection of Minnie Mouse ears that proudly hang on her daughter's wall. She also enjoys tarot cards, crystals, reading and paddleboarding. Adrienne recently attended a tarot card symposium to expand her education in tarot readings. Experiencing different cultures and foods are also one her favorite things to do. Her two daughters are her pride and joy as she is very involved in their lives and extra curriculum activities.

Adrienne looks forward to developing additional ABWA friendships as well as offering her technological expertise. (Good news for Lois!) Yes, Adrienne is a true techie and is always willing to assist those who are not gifted in that area. She is confident that ABWA will provide her new experiences and lifelong friendships. Adrienne describes herself as detail oriented, a champion of the underdog and loyal. Introduce yourself to Adrienne, and you will become immediate friends.

Ladies, please welcome Adrienne to our Chapter. Email: WorthyA@gmail.com

Rhonda Hey, Certified Mobile Notary



Rhonda started her company over 15 years ago. She specializes in mobile property closings, notarizing health surrogates, wills, works with title companies to complete mobile closings, officiates weddings. Rhonda is ready to go at a moment's notice. She is called upon by the top notary placement companies for the tri county area.

In her off time, Rhonda enjoys reading, exercising (she's lost lbs. and is half the person I first met 18 years ago!) Rhonda enjoys meeting people and is very comfortable talking to anyone. She started a MeetUp group for women to meet for lunch at various locations in Broward/Palm Beach county. The attendees are very appreciative of Rhonda starting this group as many of the women are thankful for the friendship and camaraderie felt at the luncheons. Grandkids are also a favorite part of her life. She has three that she spoils at every occasion she can! Email: rhondahey@outlook.com

New Member Spotlight!

Adena Wilson, Broward County Guardian ad Litem Program



Adena R. Wilson joined ABWA in January and is willing to get involved right away. Although she lives in Hollywood, she has already attended chapter meetings and joined us for our Rockin' Road Rally on March 5th. Adena is currently working with the Broward County Guardian ad Litem Program, but is hoping to find employment that challenges her creativity and marketing skills. She enjoys going to the beach, kayaking, listening to music, dancing, reading and baking. She joined our chapter for the friendship and fun, which I'm sure she will find with our fun loving "fristers"! She loves learning new things and expanding her world. Adena would love to contribute anything she can, including her graphics and tech abilities. In her own words she is "outgoing, supportive, and high energy". I know we will be seeing more of Adena as she becomes more involved in our chapter.

Email: adena@deesignsus.com

Support our Meeting Sponsors!

November Meeting Sponsor

Kriss Pocis
KP Sparkle Boutique



Kriss says her super power is bringing \$5 bling to savvy fashionistas like you! I am an accountant by day, but by night I love bringing guilt-free shopping experiences to my customers. You could say it has become my passion over the past 7 years - and this coming from someone who wore the same jewelry every day for decades before finding Paparazzi! I also vend at many fundraising events - in this way, Paparazzi has enabled me to help give back to the community. I have a particularly soft spot for animal charities, as I have 15 rescue kitties that share my life! I'd love to help you unlock your \$5 passion too!

www.paparazziaccessories.com/25287 & www.kpsparkleboutique.com

March Meeting Sponsor

Stephanie Seberg
Style Dots

stylingversatility@gmail.com
 (954)881-5653



FREE SHIPPING TODAY ONLY!!!

Stephanie Seberg
 Senior Boutique Partner
stylingversatility@styledotshome.com
 (954) 881-5653
stylingversatility@gmail.com

Spring Membership Drive is on NOW!

ABWA's 2022 Spring Membership Campaign

MARCH 1-MAY 31



Bringing in new members to your league is a key approach to ensure ABWA continues to thrive and grow. Women are looking for a community where they can meet other business women, and develop their skills. Now is the time to get prepared.

1

Be prepared to talk to women you meet, they are everywhere. At work, at your gym, place of worship, when you are out shopping or taking a walk. Busy working women may not even realize that there is an ABWA league in their community.

Carry with you a business card with your ABWA contact information. Make sure your card includes the date, time and location where your monthly meetings are held.

2

What are the ABWA benefits you enjoy the most? Be ready to speak about how ABWA has helped you.

Are you more comfortable speaking in front of an audience?

Did you learn an important career tip from a speaker?

Have you attended either regional or national conferences and expanded your network to include women across the country?

3

Congratulations! Your guest is attending your next meeting.

What protocols are in place to welcome a new guest? Do you have a folder with a brochure, and a copy of the Achieve newsletter?

Do current members come up to introduce themselves?

Have you talked with your guest about her career path, is she looking to learn new skills?

4

MAKE THE ASK!

Be confident that ABWA will help your guest, and ASK THEM TO JOIN!

Eastern Regional Conference Recap 02/25-26

Contributed by Gayle Bramson

The Eastern Regional Conference was held virtually on February 25th and 26th. The conference was well run and informative. In addition to hearing from the candidates for National Offices, we heard the stories from the 2022 Top Ten Business Women. We even had Lunch and Learn sessions which focused on member retention and recruitment. Each of the Power-Point decks were posted on Community Connections which will be a great asset to our membership committee and executive board. In general, we all need to listen to the needs and interests of current and new members, focus on why we joined, what we gain from membership and how we set ourselves apart from other women's groups. We are encouraged to get everyone involved in the success of our chapter. We should all have an "elevator" speech that is consistent with our Chapter's vision and goals. It was also suggested that chapters add more social activities to help members establish strong bonds.

Ted Janusz schooled us on social media strategies to help promote our Chapters. He recommended we optimize our use of LinkedIn, Instagram, Tik Tok, Google and blogs to appeal to new members and to promote ourselves in our community. The Saturday keynote speaker was

Allison Jackson giving us the "Top 5 Ways to Prioritize Your Self Care". She encouraged us to 1) understand the importance of self-care, 2) monitor and manage your energy, 3) figure out what recharges you, 4) schedule the time daily, 5) be mindful and stay focused. Remember, its progress, not perfection.

The professional development session for the second half of the day was "Delegating Authority and Empowering Employees". Although it was geared for employers, the lessons taught could also be applied to our chapter. Managing time and determining priorities are key to being an effective leader. By delegating tasks, people have a stake in the game and want the entire group to be successful. Delegating also helps to reduce stress and burn-out. She also emphasized how to coach for success including the PACE process. Pause before reacting, Assess to determine the required response, Coach the person to understand where she is in relation to the performance, Evaluate and follow up.

I highly encourage everyone to attend any national and regional conferences.

Contributed by Kathy Gallagher

Well, Gayle did an excellent summarization of the Eastern Regional Conference, so it's hard to add more to what she stated above. I was really blown away by Ted Janusz's presentation on Social Media. This wasn't your typical 'marketing on social media' tips and tricks, but he informed us about how much data is collected and kept about each of us by Facebook and Google. So beware what you are posting out there, and where you are navigating (they are keeping track!). But it was equally mind-blowing to know how much information is available to each of us (i.e., it would take 60,000 YEARS watching non-stop to view every video on YouTube). So, if you want to create a YouTube video to promote your

business or chapter, it is vital to add the right keywords so your video will get found.

But my favorite part of conference is always getting to know new people from across the country. By use of breakout rooms, we were able to not only discuss the topic at hand, but get to know each other and make a CONNECTION! And you don't want to take long breaks, because you'll miss all the singing and dancing to the break music! Our National Board did an excellent job. I'm actually also going to attend Central Regional Conference 3/11-12 because I want more learning and connecting!

2021-2022 National Board of Directors

Congratulations!

2021-2022 National Board of Directors of the American Business Women's Association

National Officers



Trina Nkhazi
National President



Mary Stephenson
National Vice President



Cheryl Blair
National Secretary-Treasurer

District Vice Presidents



**Rochelle
Jamerson-Holmes**
District I
Vice President



Tracy Morgan
District II
Vice President



Janelle Burlin
District III
Vice President



Joyce Wright
District IV
Vice President



Gail Frahm
District V
Vice President



Kerrie Underhill
District VI
Vice President



2021-2022 Chapter Officers



Cherise Irons, Vice President
ciron@ironsgroupllc.com



Connie Kalish, President
ckalish@aol.com



Deb Roman, Secretary
debroman@whitesandbeach.me



Kathy Gallagher, Treasurer
kathygallagher.abwa@gmail.com



Gayle Bramson, Past President
sunrise91954@yahoo.com

2021-2022 Committee Chairs

Auditing Committee TBD

Best Practices Kathy Gallagher

Community Service TBD

Education TBD

Fundraising Lori Mauer

Hospitality Kathy Gallagher (temp)

Membership Sherrie Gottesman, Stephanie Seberg

Newsletter Kathy Gallagher

Professional Development Lois Margolin (temp)

Publicity Barbara Gobbi

Recognition Stephanie Seberg

Technology Lois Margolin

Tri-County Council Gayle Bramson, Kathy Gallagher

Woman of the Year Lori Mauer

NEW! Core Values and Proud Code of Conduct

ABWA's Core Values

1. Selfless Leadership – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. Building Community – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. Value and Seek Diversity – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
4. Manage for Innovation and Excellence – Be committed to original thinking and delivering excellence in everything you do.
5. Lifelong Learning – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. Focus on Facts and Own Results – Be committed to using “data” to drive your decisions and actions and be accountable for your performance, good and bad.
7. Choose to Make a Difference – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. Celebrate – Be committed to celebrating members’ achievements.

JOIN US

Meetings are on the 1st Thursday of the month at

Colony West Golf Club
6850 NW 88th Ave
Tamarac, FL

Networking 6:15pm
Dinner & Program 6:30pm

Can't attend in person?
Join us via ZOOM!

Connie Kalish

Chapter President

Kathy Gallagher, Editor

Coral Springs Charter Chapter

PO Box 9385

Coral Springs, FL 33075

Phone: 877-216-9908 ext. 730

Email:

kathygallagher.abwa@gmail.com

ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



Visit us online at

www.abwa-coral springs.org

Like us on Facebook at:

<http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at:

@abwa_cs