



TOWARDS TOMORROW

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

INSIDE THIS ISSUE

- June Meeting Info..... 2
- Superstar Awards 3
- 2022 Woman of the Year 3
- Fashion Show Recap .. 4-7
- Chapter Meeting pics..... 8
- Tri-County 2nd Qtr. Info.. 9
- New Members Profiles 10
- Meeting Sponsors 11
- Newly Elected Officers . 12
- ABW Day Info 13
- NWLC Info 14-15
- NCU Scholarship Info ... 16
- Officers & Committees.. 17
- ABWA's Core Values.... 18
- Proud Code of Conduct 18

ABWA's Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The Connection

Published by Coral Springs Charter Chapter
Coral Springs, FL

From your President...

I'm so excited to share this update with our members. Even with all the challenges we have had to face this year, we are now able to meet in person, moved back to the large upstairs room at Colony West, kept meeting costs within our range, enjoyed the benefits of our guest speakers and welcomed new members and guests. We are meeting our goals of increasing membership and fundraising.



We have had 2 very successful fundraising events, our Road Rally and our Pre-Mother's Day Fashion Show. Thanks to Lori Mauer, Fundraising Chair, and the team of members so willing to step up and help make these events so successful.

Several members were able to attend in person the 1st quarter Tri-County meeting in Homestead and meet with our District 1 VP, Rachel Jamerson-Holmes. We look forward to attending the Tri-County 2nd quarter meeting in June and hosting our ABW Day in August. Your help is always appreciated just contact Kathy Gallagher or Gayle Bramson.

Congratulations to Cherise Irons, our Woman of the Year! So well deserved - thanks for all you do!

At our May meeting we voted to change to our Standing Rules. As a result of eliminating the Past President position, we will now have a Corresponding Secretary and a Recording Secretary.

Congratulations to our newly elected 2022-2023 officers - Barbara Gobbi, President; Rhonda Hey, Vice President; Deb Roman, Corresponding Secretary; Gayle Bramson, Recording Secretary; A'Kera Brown, Treasurer. We are looking forward to your leadership!

Great news update! Starting in August our monthly Chapter meeting will be held at the Woodmont Country Club in Tamarac (we'll also be there in June) . We are also excited to have social and happy hour events at Sette Mezzo in Coconut Creek—we'll be there for July's chapter meeting, too.

What a year it has been! Stay safe and be well!

Connie Kalish
2021—2022 Chapter
President

June Chapter Meeting—06/02/22

Register NOW! RSVP on Eventbrite: <https://tinyurl.com/JuneCSmeeting>



American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER

Monthly MEETING

with keynote speakers:

THURSDAY
JUNE 2
MEETING STARTS AT:
6:30pm



Connie Kalish

ABWA Coral Springs Chapter President



Cherise Irons

ABWA Coral Springs Chapter Vice President

Maximize Leadership Influence to Share Your ABWA Story

Bringing in new members to our Chapter is a key approach to ensure ABWA continues to thrive and grow. As business women we have influence and seek community to help develop our personal and professional skills. The purpose of this meeting is to reflect where you have been and where you are going. Now is the time to get prepared!

In this seminar, we will:

- Learn how to use your influence to engage future members
- Write and share your ABWA story
- Model your "Why Story"

EVENT REGISTRATION:

In-person meeting fee:
\$35 members & \$40 guests

Hybrid option now available: **\$20**

RSVP on Eventbrite:
www.coral-springs-fl-abwa.eventbrite.com

NEW LOCATION!!!!

Woodmont Country Club

7801 NW 80th Avenue,
Tamarac, FL, 33321

You are a ...



**May's Super Star
Barbara Gobbi**



**April's Super Star
Stephanie Seberg**

Our 2022 Chapter Woman of the year is...Cherise Irons!



Fashion Show Fundraiser May 1, 2022

Contributed by Lori Mauer

After a long, 2 ½-year absence, we have once again enjoyed a fabulous Fashion Show and Brunch event. Over 75 women came out to enjoy the day with our ten lovely models - oops, nine lovely women and one handsome male. Our attendees enjoyed a spectacular feast with something for everyone.

Employees from Dave and Busters were on hand to keep our thirsts quenched with a variety of mimosa options. Our amazing hosts, Cara White and her team from Dillard's at the Broward Mall went above and beyond to create the perfect experience. Members of our sister chapters in Homestead and North Palm Beach joined in on the fun, and we thank you all so much for attending. In the spirit of Mother's Day, we had multiple generations of women, daughters, mothers, sisters, cousins, and friends on hand to celebrate, dine, and shop.

With over 25 raffle prizes, silent auction items, and 50/50 sales, there were plenty of winners that day. The day was a tremendous success and we are already looking forward to next year. I want to take this opportunity again to thank our sponsors - **Barbara Gobbi, Cherise Irons, and Nasima Moody** for their support. I would also like to thank our business card sponsors, **Gayle Bramson, Kathy Gallagher, Nasima Moody, and Mindy Schwartz**. Another thank-you goes out to **Stephanie Seberg** for her generous silent auction item, as well as everyone who donated or secured donations for the silent auction and raffle prizes. It takes a village, and you all rose to the challenge.

Finally, a HUGE thank you to my amazing co-chairs **Gayle Bramson, Kathy Gallagher, Barbara Gobbi, and Cherise Irons** for all they did to help with this event. Thank you also to the many women who assisted the day of the event with setup and breakdown, **Randee Abramson, Iris Arlan, Sherrie Gottesman, Sandei Kirshen, Deb Roman, Mindy Schwartz, Rhonda Sternberg, and Susan Weinblatt**. And of course, my fabulous daughter, Melissa, for helping Kathy with registration. Thank you also to **Lena Johnson and Carolyn Lawrence** for assisting with the raffle and 50/50 ticket sales. Also, a huge shoutout to our amazing photographer, John Seberg. You will soon find the photos from the day on our website.



Fashion Show



NOTE: We are currently looking for co-chairs for next year's event, as well as Fundraising co-chairs. Please let us know if you are interested.



PRE-MOTHER'S DAY FASHION SHOW & brunch

Join ABWA Coral Springs and Dillard's for a fashion, food, and fun event!

Sunday, May 1, 2022

10:30am - 1:00pm

Bring your mothers, daughters, sisters, and friends!

Tickets: \$40 Members | \$45 Guests

Raffle Ticket Sheets - \$20



RSVP: abwa-coral Springs.org
100 person limit - RSVP early!

Pay by cash or check at our April meeting.

OR online on our website
(payment fees apply)

Additional info:

Lori (877) 216-9908 ext. 735

or lorimauer.abwa@gmail.com

8000 W Broward Blvd #150, Plantation, FL 33388



Scan to purchase tickets here!



Struttin' Their Stuff!



More Fashion Fun!



Chapter Gatherings



Attending Northern Palm Beach Chapter's Fashion Show in March: (l to r) Kimberly Rose, Ellen Engel, Lynn McFadden, Kay Snelling, Kathy Gallagher and Carolyn Lawrence



April new member installation: (l to r) A'Kera Brown, Membership Co-chair Stephanie Seberg, and Sandei Kirshen



May new member installation: (l to r) Membership Co-chair Sherrie Gottesman, Roberta Timpson, Iris Arlan, Tricia Click, and Chapter President Connie Kalish

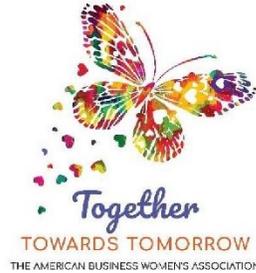


Member Orientation, May 14: (front l to r): Barbara Gobbi, Adrienne Worthy, Roberta Timpson, Sherrie Gottesman; (back l to r): Kathy Gallagher, Katie Mastrianni (guest), Lena Johnson, Tricia Click, Stephanie Seberg, Connie Kalish, Gayle Bramson



Tri-County Council's 2nd Quarter Event—6/04

Join us at the 2nd Quarterly Event presented by the Tri County Council



Hybrid Meeting - Saturday, June 4, 2022

Woodmont Country Club
7801 NW 80th Ave., Tamarac, FL 33321
Registration & Breakfast starts at 8:30am
Program: 9:00am – 12:00pm

Leading Together Towards Tomorrow!

Start YOUR Leadership Journey!

Choose a **Breakout Session** to attend:

Join leaders from other chapters as experienced officers and committee chairs exchange ideas with incoming chapter leaders and future leaders!

Your New Leadership Role:

- President/Vice President
- Secretary
- Treasurer

Learning to Lead thru Committees:

- Fundraising
- Membership
- Professional Development

Featured Presentations:

“How to Build Successful Committees”
Interactive session led by facilitators:



Gayle Bramson & Kathy Gallagher

“SHHH! Google Secrets Revealed!”
(Bring Your Laptop!)
Technology session led by:



Lois Margolin

Event Cost:

ABWA Members \$25 (includes a HOT breakfast!) Virtual fee: \$15
Register by May 31st

Click here to [Register](#)

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

www.abwatricounty.org

To register, click here: [Register](#)

Meet Our New Members

Sandei Kirshen, Hollywood Institute of Beauty Academy



Sandei has been a teacher for the Hollywood of Beauty Academy for over 25 years. She is endeared by each of her students, alumnae and current staff. Her nickname at the academy is “Special K” as she invests so much of herself and her creativity into each and every student.

Sandei’s hobbies include making jewelry, and one of a kind items. She loves painting, photography and everything to do with artistic expression.

Sandei enjoys connecting with others and has worked many charitable events in her life. Much of Sandei’s time is spent helping others—whether at the Beauty Academy or through her friendships. Once a Hell’s Angel, she has always been independent and a strong role model to her students.

Sandei is looking to extend her friendships by joining our group. She is positive, friendly and helpful to everyone she meets.

We welcome you to our group, Sandei and look forward to getting to know you!

Nasima Moody, Owner - State Farm Agency



Nasima Moody is one of our newest members and we are very happy to have her join us. Nasima has recently opened her own State Farm Agency on Oakland Park Blvd. in Sunrise. She is a mother of 3 and married for 5 years to her wonderful husband Mahiri. Nasima was born in Brooklyn, NY and moved to Miami 27 years ago. Previously, she worked for Global Health Co. as head of claims. She wanted to make the switch to being a business owner in charge of her own future. She joined State Farm because of their 100-year history in the market and their community service support which resonated with her. She wanted more of a work-life balance needed to raise her 4-year-old twin girls.

Nasima is no stranger to ABWA as she formerly lived in Homestead and knows Mary Ferrand very well. She worked for Mary many years ago at the S. Dade County Auto Tag Agency. She moved up to Broward County last year to open her own State Farm office and is excited to be building her business here. She joined ABWA for leadership development, to meet like minded women, and to learn the best practices of other successful women. She hopes to contribute her knowledge of insurance, her management experience, sponsorship for our events, and fellowship with our members.

Nasima loves exercising, snorkeling, reading, and spending time with family and friends. She has already jumped in to participating in our activities as a sponsor and model for our recent fashion show. We look forward to partnering more with her and her agency. Welcome!

Support our Meeting Sponsors

April Meeting Sponsor Cherise Irons

CEO of Irons Group, LLC
cirons@ironsgroupllc.com
(646)220-5889



Meet Cherise C. Irons - retired career educator, creator/ host of Living Today radio show and the founder and CEO of Irons Group LLC. Irons Group LLC is an organization where individuals will learn and grow together in leadership as "Irons sharpens Iron." The mission is to provide services to individuals and organizations that will add value, encourage, empower, and transform the lives of others. Through her company, Cherise has a desire to develop servant leaders through Mastermind groups, workshops, and coaching to assist individuals in becoming their authentic selves.

Ms. Irons is a certified John Maxwell team coach, speaker, and trainer. This experience has afforded her the opportunity to pursue her desire of developing strong servant leaders who will identify and share their gifts with the world and leave a legacy for future generations.

<https://bookme.name/ironsgroupllc/phone-meeting-w-cherise-irons>

May Meeting Sponsor Gayle Bramson Mary Kay Cosmetics 954-260-6902



As a Mary Kay Consultant, I believe in the golden rule of service-I strive to find the answers to my customers' skin care issues, and to provide quick delivery of products. Mary Kay products are all 100% guaranteed, if there is ever a problem they will be replaced or refunded. I have skin care and color cosmetics for everyone from 10-110 J. I can also make your gift giving easier by delivering gift baskets for all your needs from Mother's Day, Teacher Appreciation, Nurses Appreciation, Father's Day, and all other holidays. We have great new products coming out this summer that will be available soon. If you would like a personal consultation or would like to attend our in-person Muffins and Makeovers events, contact me at 954-260-6902.

Save the Dates!

- June 2—Chapter Meeting (hybrid);
location—Woodmont Country Club
- June 4—Tri-County Council 2nd Quarter Event;
Location—Woodmont Country Club
- June 15—Chapter Board Meeting (Zoom);
all members welcome!
- July 7—Chapter Meeting (hybrid);
location—Sette Mezzo Restaurant
- Aug. 12-14—Tri-County's ABW Day Celebration;
location—Embassy Suites, Ft. Lauderdale
- Sept. 8-10—National Women's Leadership
Conference; location—Westminster, CO



TOWARDS TOMORROW

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

Newly Elected Chapter Officers for 2022-2023 Year



Barbara Gobbi
President



Rhonda Hey
Vice President



A'Kera Brown
Treasurer



Deb Roman
Corresponding
Secretary



Gayle Bramson
Recording
Secretary



2021-2022 National Board of Directors

2021-2022 National Board of Directors
of the American Business Women's Association

National Officers



Trina Nkhazi
National President



Mary Stephenson
National Vice President



Cheryl Blair
National Secretary-Treasurer

District Vice Presidents



Rochelle
Jamerson-Holmes
District I
Vice President



Tracy Morgan
District II
Vice President



Janelle Burlin
District III
Vice President



Joyce Wright
District IV
Vice President



Gail Frohm
District V
Vice President



Kerrie Underhill
District VI
Vice President

Tri-County Council's ABW Day Celebration—August 12-14



The banner features a red vertical bar on the left with the text "SAVE THE DATE! AUGUST 12-14 2022 Ft. Lauderdale". To the right, it says "TRI-COUNTY 2022 ABW DAY" above the "ABWA" logo (American Business Women's Association) and "Tri-County Council". Below this is an illustration of diverse women holding a red banner that reads "Reunited for a Brighter Tomorrow". At the bottom, it says "LIVE & IN PERSON • JOIN IN THE FUN!"



Location: Embassy Suites Hotel
1100 SE 17th Street
Ft. Lauderdale, FL 33316

Hotel Booking Link:
<https://tinyurl.com/ABWDayRooms>

Main Event: August 13, 2022

Meet Your Next National President!

Workshops by: **Mary Stephenson**, National Vice President
Cheryl Blair, National Secretary-Treasurer

Keynote: **Trina Nkhazi**, National President

District I Update: **Rachelle Jamerson-Holmes**, District I Vice President

Registration: 8:00am, Seminars and luncheon: 9:00am - 2:30pm

Early Bird Registration: **\$60** through July 25th

After July 25th: **\$70**

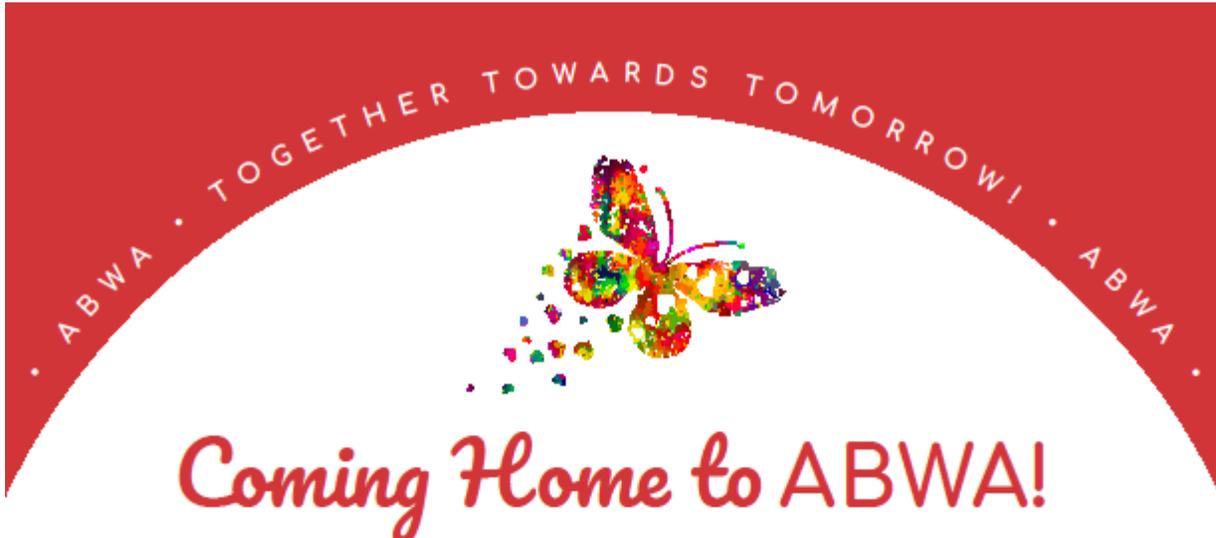
Join us for dinner Friday evening at Gilbert's: **\$35**

Saturday evening pizza party & fun: **\$15**

Register for the whole weekend: **\$110**

Click Here to Register: <https://tinyurl.com/TriCounty-ABWDay-2022>

National Women's Leadership Conference—Sept. 8-10



• ABWA • TOGETHER TOWARDS TOMORROW! • ABWA •

Coming Home to ABWA!



AMERICAN BUSINESS WOMEN'S ASSOCIATION
NATIONAL WOMEN'S
LEADERSHIP CONFERENCE
September 8-10, 2022 *live!*
in Westminster, Colorado



• ABWA • TOGETHER TOWARDS TOMORROW! • ABWA •

NWLC 4-Part Payment Plan Form

**** Hurry! Deadline for payment plan is May 20th! ****



2022 NATIONAL WOMEN'S LEADERSHIP CONFERENCE SEPTEMBER 8-10, 2022 • 4-PART PAYMENT PLAN

Conference Registration Fee: **\$589 ABWA MEMBER**

The registration fee includes morning coffee/tea service, the Woman of the Year/Top Ten Business Women Luncheon, and the Saturday Evening Reception.

____ I wish to participate in the 4-part payment plan*. I understand that my payments will be deducted from my credit card on the dates and the amounts below (available for ABWA members only).

Mask Policy: Your health and safety are our biggest concern, hence we're taking all of the necessary steps to help you come back to our live event with confidence, and enjoy your conference experience. As such, N-95 Masks may be required during the event.

Cancellation/Forfeiture Policy (please read carefully): If you cancel your registration, your entire registration fee will be forfeited. However, you may transfer your registration to another ABWA member.

I acknowledge that I've read and understand the Cancellation/Forfeiture Policy. _____
(Name and Date Signed)

***4-PART PAYMENT PLAN:**

• May 24 \$ 147.25	• July 19 \$ 147.25	• June 21 \$ 147.25	• August 23 \$ 147.25
--------------------	---------------------	---------------------	-----------------------

Please add the following to my prepayment plan:



____ District T-Shirt, \$35.95/ea. Size____ My District #____ \$_____
Each District T-shirt will be a unique color



____ NWLC Pin, \$15.95/ea. \$_____

____ NWLC Charm, \$15.95/ea. \$_____

IMPORTANT! T-Shirts will need to be ordered by July 15th to receive at the NWLC. Total Additions \$_____

This is my first time attending an ABWA National Women's Leadership Conference.

To enroll in the 4-part payment plan, submit completed form (mail or fax) to ABWA National on or before **May 20, 2022**

For questions regarding the conference, contact ABWA National at webmail@abwa.org or call 913-732-5100.

Payment by check:

Enclosed is my check # _____ in the amount of _____

Payment by credit card:

Visa MasterCard Discover

Card number _____ Exp. Date _____ Security Code _____

Name on card _____

Member name: _____ Daytime Phone _____

Member Signature: _____

Cancellation/Forfeiture Policy (please read carefully): If you cancel your registration, your entire registration fee will be forfeited. However, you may transfer your registration to another ABWA member.



Mail: ABWA National
PO Box 4757
Overland Park, KS 66204-0757

Phone: 800-228-0007
Fax: 913-660-0101

NCU Scholarship Opportunity!



Dear Members,

ABWA is partnering with Northcentral University — nonprofit, accredited, and fully online — to help you achieve your professional and personal goals. In addition to the **tuition reduction you already receive**,* NCU will award two full-tuition scholarships for a master's degree program to two members this fall.

If you're selected, the NCU & ABWA Scholarship can eliminate the financial stress of going back to school, allowing you to focus on what counts — your educational and professional goals.

If you'd like to be considered for this award, submit your application on or before June 30, 2022.

Keep in mind that you already receive a **15% tuition reduction** when enrolled in one of NCU's bachelor's completion, master's, or doctoral degree programs.*

Learn more about **NCU's MBA program**, or explore degree programs in organizational leadership, accounting, human resource management, and public administration on the **NCU website**.

Why Choose NCU?

- 1:1 Learning Model
- No Physical Residency
- 100% Online Coursework
- No GRE/GMAT
- Weekly Course Starts
- 100% Doctoral Faculty
- Graduate-degree focused

If you have any questions, call us at **844.628.3532**. We can't wait to see what you achieve at NCU.

*Excludes Certificates and JFK School of Law at NCU programs

NCU Headquarters
9388 Lightwave Avenue
San Diego, CA 92123

NCU Service Center
8667 E. Hartford Drive
Suite 100
Scottsdale, AZ 85255

2021-2022 Chapter Officers



Cherise Irons, Vice President
ciron@ironsgroupllc.com



Connie Kalish, President
ckalish@aol.com



Deb Roman, Secretary
debroman@whitesandbeach.me



Kathy Gallagher, Treasurer
kathygallagher.abwa@gmail.com



Gayle Bramson, Past President
sunrise91954@yahoo.com

2021-2022 Committee Chairs

Auditing Committee TBD

Best Practices Kathy Gallagher

Community Service TBD

Education TBD

Fundraising Lori Mauer

Hospitality Kathy Gallagher (temp)

Membership Sherrie Gottesman, Stephanie Seberg

Newsletter Kathy Gallagher

Professional Development Lois Margolin (temp)

Publicity Barbara Gobbi

Recognition Stephanie Seberg

Technology Lois Margolin

Tri-County Council Gayle Bramson, Kathy Gallagher

Woman of the Year Lori Mauer

NEW! Core Values and Proud Code of Conduct

ABWA's Core Values

1. Selfless Leadership – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. Building Community – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. Value and Seek Diversity – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
4. Manage for Innovation and Excellence – Be committed to original thinking and delivering excellence in everything you do.
5. Lifelong Learning – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. Focus on Facts and Own Results – Be committed to using “data” to drive your decisions and actions and be accountable for your performance, good and bad.
7. Choose to Make a Difference – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. Celebrate – Be committed to celebrating members’ achievements.

JOIN US

Meetings are on the 1st Thursday of the month at

**Woodmont Country Club
7801 NW 80th Ave
Tamarac, FL**

**Networking 6:15pm
Dinner & Program 6:30pm**

**Can't attend in person?
Join us via ZOOM!**

Connie Kalish

Chapter President

Kathy Gallagher, Editor

Coral Springs Charter Chapter

PO Box 9385

Coral Springs, FL 33075

Phone: 877-216-9908 ext. 730

Email:

kathygallagher.abwa@gmail.com

ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



Visit us online at

www.abwa-coral springs.org

Like us on Facebook at:

<http://tinyurl.com/ABWA-CS-FBpage>

Follow us on Twitter at:

@abwa_cs