



DISCOVER
Your story
IN ABWA

The Connection

Published by Coral Springs Charter Chapter
Coral Springs, FL

February 2023 | Vol. 34, Issue 2

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Mission Statement of the American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

From your President...



As we turn the page on a new year, I reflect on this community of strong women that support one another in their personal and professional lives. I would be remiss if I didn't begin this newsletter without paying tribute to our Vice President, Rhonda Hey, who passed away unexpectedly at the end of the year. Rhonda had many close friends in our chapter and being a part of this group meant a lot to Rhonda. We will continue to keep Rhonda's daughters in our thoughts and prayers.

As we strive to move forward and further strengthen our chapter, I am so grateful for Sandei Kirshen for volunteering to serve as chapter Vice President for the remainder of the year. And thank you to ALL of the committee chairs and members who serve our chapter. We are thriving because of YOU!

This past month, ABWA National came out with the new theme for the year...Discover Your Story. Women join our organization for different reasons. Perhaps you joined to build your business, make new friends, or grow personally and professionally. What is YOUR story? Share it with us!

In December we had a fun holiday party at Sette Mezzo. Thank you to our planning committee; Tricia Click, Gayle Bramson, and Sandei Kirshen! We had a blast with our white elephant gift exchange and collected many toys that were donated to Women at the Well, and organization that supports the families of women who are incarcerated. Thank you for the donations!

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Next Chapter Meeting—Feb. 2



American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER

Monthly MEETING

THURSDAY FEB 2
MEETING STARTS AT:
6:30pm

SENIORS and SCAMS - True Stories and Tips to Protect Our Loved Ones

Having witnessed fraud against her aging aunt of 93, Debbie realized her story and countless other frightful scams, including the "Grandmother Scam," "Charity Scam," "IRS Scam," "Sweepstakes Scam," to name a few, along with tips to protect one's money and family, need to be told. That's why Debbie wrote "Protecting the Rabbit Ears Generation." If you think it can't happen to your family, THINK AGAIN!

We will talk about:

- 3 of the most popular scams
- How to detect scams
- Tips to Protect Our Loved Ones from Losing Their Lifesavings!



GUEST SPEAKER
Debbie Silverman

Human Behavior Specialist and Award Winning Bestselling Author "Protecting the Rabbit Ears Generation" and "It's Just a Conversation - What to Say and How to Say It in Business."

Debbie Silverman is an award-winning, bestselling author, International Speaker; two-time Effie Award-Winner for Marketing Excellence; Human Behavior Specialist; President, Consumer-Perspective LLC, a consumer research company; and NLP Practitioner.

EVENT REGISTRATION:

In-person meeting fee:

\$35 members & \$40 guests

Hybrid option now available: \$15

RSVP on Eventbrite:

www.coral-springs-fl-abwa.eventbrite.com

IN-PERSON MEETING WILL BE HELD AT:

Woodmont Country Club

7801 NW 80th Avenue

Tamarac, FL, 33321

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You are a ...



**January's Super Star
Sandei Kirshen**

Are YOU the next Chapter Woman of The Year?

Woman of the Year is a recognition bestowed upon one of our chapter members who has given her time, talent and heart not only to ABWA but to her community and career. Eligibility requirements are as follows:

- Be a female
- Be a member in good standing (current on local and National dues)
- Be a current or past executive board member or a committee chair within the past three years
- Be a Primary Member of the Coral Springs Charter Chapter for at least one year
- Have not been Woman of The Year of Coral Springs Charter Chapter in the past five years



Independent judges from our community will review the applications and select our Woman of The Year.

In addition to being recognized as our Woman of The Year at each Chapter Meeting, you are also invited to attend the 2023 National Women's Leadership Conference, where all Chapter WOY honorees will be recognized.

The completed application must be mailed **by 4/1/2023** to Sandei Kirshen. The WOY will be announced at the May meeting.



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Holiday Party - a GREAT time at Sette Mezzo's!



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More Holiday Party FUN!



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In Loving Memory of...



Our dear friend passed suddenly on December 30th. Rhonda was our chapter Vice President and a valued member of ABWA Coral Springs Charter Chapter and her contributions will not be forgotten. She will be remembered fondly by all who knew her.

Top Ten Business Women of ABWA Award Criteria

Our Chapter will be selecting one member to be our 2024 Top Ten nominee at the April meeting. Do you have what it takes? Contact **Kathy Gallagher**, 2009 American Business Woman of ABWA, to discuss!



2024 Top Ten Business Women of ABWA Recognition

The Top Ten Business Women of the American Business Women's Association was created in 1953 to underscore women's professional accomplishments, contributions to their community, and engagement in ABWA.

The nominee's application must be submitted by mail to ABWA National no later than May 15, 2023. A panel of independent judges (non-ABWA members) will review and rank the nominee applications on a score from 1-10 (ten being the highest level or the "best" score). An additional 5 points may be added to any nominee's cumulative score provided she meets/exceeds the Optional Criteria (listed below).

Eligibility Requirements for Members

To be considered for this prestigious award, the nominee must:

- Be a National Member (with or without a league affiliation) in good standing for at least two consecutive years as of May 15, 2023.
- Be employed full-time.
- Be able to demonstrate career advancement (increase in job scope) in the past five years.
- Have served as a volunteer in a community organization that is non-sectarian/non-partisan since May 15, 2020.
- Have successfully completed three School of Lean or Six Sigma courses from ABWA's Apex Courses since May 15, 2021. *Note: Certificates of completion must be submitted with the nominee's application.*
- Be registered for and in attendance at the 2023 National Women's Leadership Conference by August 1, 2023.

Optional Criteria

The nominee may qualify for additional points towards the award, if she has:

- Earned a minimum of a baccalaureate degree.
- Attended at least two ABWA Nationally sponsored conference events (virtual or in-person) since May 15, 2020.
- Sponsored more than three ABWA members since May 15, 2020.
- Have supported the formation/chartering of an ABWA Chapter or Express Network since 2018.
- Served on the national board of directors, as a league officer/committee chair, or as a volunteer for the NWLC team since 2018.

We want you to enjoy this prestigious honor to the fullest thus, a member who is serving on the National Board of Directors will not qualify to participate in this award while she is still in office.

Meet One of Our New Members



Tricia Click
Financial Strategist

As a Financial Advisor and Agency Director for Creative Financial Network, Tricia is on a mission to help women retire! A self-described natural leader, Tricia Click has been such a tremendous new member of ABWA Coral Springs Charter Chapter, jumping in as the chapter's Professional Development chair and was on the planning committee for our fun Holiday Party! She's doing a great job booking speakers and programs that are meaningful and add value to our members.

Some fun facts about Tricia: her special talents include playing piano and singing. Maybe she can entertain us at our Fashion Show?! She also loves paddle boarding, reading, and sewing. Did you get the special key fobs she HAND MADE for each one of us? They're gorgeous!

Talking about Discover Your Story in ABWA, Tricia joined our chapter for friendship, fellowship, and business knowledge and skills. She has helped all of us with these benefits! She is outgoing and funny and has been such an asset to our group. Welcome Tricia!



Tri-County Council's 1st Quarter Event, hosted by Homestead Chapter, will be on **Saturday, March 4th** at the Redland Golf & Country Club, 24451 SW 177th

Ave, in Homestead. "Prepare to Write Your ABWA Story" is the theme, with excellent presentations. We will be carpooling, so make plans to attend and enjoy your ABWA sisters (and our chapter will reimburse the meeting fee!).

Look for more details SOON!

President's Message—Continued from Page 1

Are YOU the next Chapter Woman of The Year? Woman of the Year is a recognition bestowed upon one of our chapter members who has given her time, talent and heart not only to ABWA but to her community and career. Learn more and submit your application by April 1st at <https://abwa-coral Springs.org/woy/>.

Mark your calendars for some great events in the coming months, including:

- *Member Orientation - February 18th at 2pm at Gayle Bramson's home. All are welcome!
- *Annual Road Rally - February 25th
- *Fashion Show - April - Details to follow!

Thank you all for being the best part of ABWA Coral Springs Charter Chapter!

Barbara Gobbi
2022-23 Chapter President



Next Member Orientation—2/18!

Share the  of
ABWA at our upcoming
Member Orientation!

Saturday, February 18th | 2-4pm

New members are welcome to learn all that ABWA has to offer. We will tour our ABWA website and answer all your questions. Feel free to bring friends...they make the best new members!

Light refreshments provided.

Gayle Bramson's home
5231 NW 99th Avenue
Sunrise, FL 33323

RSVP by February 17th

Text Sherrie (954) 951-1708 or Gayle (954) 260-6902

ABWA[®]

AMERICAN BUSINESS WOMEN'S ASSOCIATION

Coral Springs Charter Chapter

FUNdraiser Road Rally—2/25

ABWA CORAL SPRINGS CHAPTER

WANDERING ROAD RALLY

What we found in our own backyard

SATURDAY

25th
FEB

Everyone
meet at

9:30am

Rally starts at
10:00am SHARP

TICKETS INCLUDE:

A road trip kit of
water bottles &
snacks provided
for each car!

\$20

Per Person
Riders plan to
chip in \$5 to
driver for gas &
expenses



Race Starts At:

Parking lot next to Silver Spot Cinema
Coconut Creek Promenade | 4441 Lyons Rd., Coconut Creek

Race Ends:

Same parking lot around 12:15 for Lunch, Awards, and
Raffle Prizes at Bar Louie, 4443 Lyons Rd., Coconut Creek
Rally takes approx 2 1/4 hours.

Must have a minimum of a driver & navigator in each
vehicle, but teams of 4 preferred.



REGISTER HERE:

<https://bit.ly/abwaroadrally23>

March Chapter Meeting—3/2



American Business Women's Association
CORAL SPRINGS CHARTER CHAPTER

Monthly
EVENT

BUST IMPOSTER SYNDROME
with MENTAL FITNESS

BUST IMPOSTER SYNDROME *with MENTAL FITNESS*

Your mind is your best friend, but it can be your worst enemy. Learn how to identify when your self doubt hijacks your state of mind causing you to feel incapable or unworthy personally and professionally. Gain research based tools to help you strengthen the part of your brain that serves you and quiet the part of your brain that sabotages you and end imposter syndrome.

We will talk about:

- Discover where imposter syndrome stems from
- Learn about the three mental fitness muscles
- Discover a powerful mindfulness exercise that shifts self doubt to self empowerment



GUEST SPEAKER
Patricia Cimino
Professional Growth & Development Coach

Patricia Cimino is a Professional Growth & Development Coach helping leaders and teams up level their productivity, performance and positivity for greater impact and results.

EVENT REGISTRATION:

In-person meeting fee:

\$35 members & \$40 guests

Hybrid option now available: \$15

RSVP on Eventbrite:

www.coral-springs-fl-abwa.eventbrite.com

IN-PERSON MEETING WILL BE HELD AT:

Woodmont Country Club

7801 NW 80th Avenue

Tamarac, FL, 33321

Support our ABWA Sisters: NPB Chapter Fashion Show—3/18



Northern Palm
Beach Chapter
25th Fashion
Show

*Save
the
date*

March 18, 2023
Embassy Suites
4350 PGA Blvd
PBG, FL 33410

11am-2pm
Sponsorship packages
available



Regional Conference



ABWA's 2023 Virtual Regional Conference MARCH 10-11, 2023 - FOR ALL DISTRICTS!



REGISTER TODAY!

Complete the registration form and mail (or fax) with your credit card payment to ABWA National.

Learn great tips and strategies to help you become the leader you've always aspired to be. Join us for ABWA's Regional Conference and connect, learn and grow virtually!



National Women's Leadership Conference

AMERICAN BUSINESS WOMEN'S ASSOCIATION
NATIONAL WOMEN'S
LEADERSHIP CONFERENCE

Join us this fall
in Chattanooga, TN
OCTOBER 4-7, 2023
save the date!

Changing women's lives. . .
one woman at a time.™

The 2023 National Women's Leadership Conference will be a celebration of ABWA members and leagues as we recognize accomplishments, learn from key business experts, and become inspired by others around us.

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It's not too early to reserve your room at the Chattanooga Marriott. Use ABWA's special [link](#) today!



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2022-2023 Chapter Officers

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Barbara Gobbi, President
barbara@barbaragobbi.com



Sande Kirshen, Vice President
itssandei@aol.com



Deb Roman, Corresponding Secretary
debroman@whitesandbeach.me



A'Kera Brown, Treasurer
akerabrown@gmail.com



Gayle Bramson, Recording Secretary
sunrise91954@yahoo.com

2022-2023 Committee Chairs

Auditing Committee TBD

Best Practices Kathy Gallagher

Community Service TBD

Education TBD

Fundraising Lori Mauer

Hospitality Gayle Bramson

Membership Maria Garcia, Sherrie Gottesman

Newsletter Kathy Gallagher

Professional Development Tricia Click

Publicity Barbara Gobbi

Recognition Stephanie Seberg

Technology Adrienne Worthy

Tri-County Council Gayle Bramson, Kathy Gallagher

Woman of the Year Sandei Kirshen

2022-2023 National Board of Directors

Congratulations!



2022-2023 National Board of Directors of the American Business Women's Association

National Officers



Cheryl Blair
National President



**Rochelle
Jamerson-Holmes**
National Vice President



Joyce Wright
National Secretary-Treasurer

District Vice Presidents



Genice Hall
District I
Vice President



Dr. Kello Price
District II
Vice President



Kathy McBride
District III
Vice President



Juanita Hall
District IV
Vice President



Mary Ceconese
District V
Vice President



Velma Londers
District VI
Vice President





DISCOVER
Your story
IN ABWA

JOIN US

Meetings are on the 1st
Thursday of the month
at

Woodmont Country Club
7801 NW 80th Ave
Tamarac, FL

Networking 6:15pm
Dinner & Program 6:30pm

Meeting Info/Registration
Link on our website:
www.abwa-coral Springs.org

Can't attend in person?
Join us via ZOOM!

ABWA's Core Values

1. Selfless Leadership – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. Building Community – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. Value and Seek Diversity – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
4. Manage for Innovation and Excellence – Be committed to original thinking and delivering excellence in everything you do.
5. Lifelong Learning – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. Focus on Facts and Own Results – Be committed to using “data” to drive your decisions and actions and be accountable for your performance, good and bad.
7. Choose to Make a Difference – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
8. Celebrate – Be committed to celebrating members' achievements.



AMERICAN BUSINESS WOMEN'S ASSOCIATION

Coral Springs Charter Chapter

Barbara Gobbi
Chapter President
Kathy Gallagher, Editor
Coral Springs Charter Chapter
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Coral Springs, FL 33075
Phone: 877-216-9908 ext. 730
Email:
kathygallagher.abwa@gmail.com

ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Visit us online at
www.abwa-coral Springs.org
Like us on Facebook at:
<http://tinyurl.com/ABWA-CS-FBpage>
Follow us on Twitter at:
[@abwa_cs](https://twitter.com/abwa_cs)