

The Connection

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Coral Springs, FL



BELIEVE. BELONG. BECOME.

American Business Women's Association

VOL. 36, ISSUE #2
FEBRUARY 2025



FROM YOUR PRESIDENT

As we start the new calendar year of 2025, we have the opportunity to make the most out of our ABWA membership for the rest of the year. The new theme for the year that was just announced by Rene Street is **"Believe, Belong, Become."** I love this theme for so many reasons. If we **Believe** in each part of our mission statement "to bring together business women of diverse occupations and to provide opportunities to help themselves," we will not only improve our professional connections, but also our personal connections with each other. We **Belong** not only to a national organization, but to a local and regional arm of the organization. Our support system runs deep as friendships are built around the common thread of "helping others grow personally and professionally." Our ABWA sisters will always be there for us, no matter what our needs are. We are only a phone call or text away from asking for support or giving support when asked. We will all **Become** better versions of ourselves, individually and as a chapter, through "leadership, education, networking support and national recognition."



Our chapter provides us with many opportunities to grow and connect with each other and our ABWA sisters locally by participating in upcoming events, all of which are included in this newsletter as well as the weekly updates sent out each Monday. We are excited to participate in our next fundraiser Road Rally on Feb. 23rd. Be sure to recruit your car riders and register for this fun and challenging event. Our next Tri-county event will be sponsored by Homestead on February 22nd. Volunteers are always needed for each event and in planning and executing other future events. The only way to make the most of your membership is to become involved!

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Mission Statement:

The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



THURSDAY
MARCH
6
MEETING
STARTS AT:
6:30 pm

Monthly **EVENT** What's the Big Idea?



YOUR STORY MATTERS! Whether you're sharing it with a grandchild or on a TEDx stage, your experiences have the power to inspire, teach, and leave a lasting impact. And it all starts with the idea!!! In this talk, Cassi will reveal the secrets and insider tips that make landing a TEDx talk easier, so you can share your message with confidence. By stepping onto a larger stage, you amplify your influence, create a greater legacy, and touch more lives with the wisdom only you can share.

Learning Outcomes:

1. Why your story matters
2. How to turn it into a Tedx worthy talk
3. How to land that Tedx talk



MEET THE SPEAKER Cassi Eubank

Cassi Eubank is a Clinical Hypnotherapist that focuses on helping women clear the traumas and blocks from the past so they can master the art of manifesting and create a limitless life. If you want to know more, ask her to tea; she loves connecting.

EVENT REGISTRATION

In-person meeting fee:

\$37.50 members

\$42.50 guests

\$45.00 walk-in

Hybrid option on Zoom - \$15

RSVP at abwa-coral Springs.org

**REGISTER
HERE!**



Thank you to this
month's sponsor:

pampered | chef

Adrienne Philpart





THURSDAY
APRIL
10
MEETING
STARTS AT:
6:30 pm

Monthly **EVENT** Prevent Podcrastination



Together, we'll explore why starting a podcast can be a game-changer, the first three key steps to get started, and the deeper reasons behind your desire to podcast. We'll also uncover your unique podcasting strengths and identify your ideal listener so you can connect with the right audience. Whether you're here to share your passion, grow your brand, or inspire others, this session will give you the clarity and confidence to launch a podcast that truly stands out!

Learning Outcomes:

1. Why do you want to start a podcast?
2. What are your podcast strengths?
3. Who is your ideal listener?



MEET THE SPEAKER

Jon Emery

Through his podcast, *Life's Checkmark*, he creates a space for those feeling lost or alone while also guiding people who have hesitated to start their own podcast, helping them overcome doubts and bring their voices to the world.

EVENT REGISTRATION

In-person meeting fee:

\$37.50 members

\$42.50 guests

\$45.00 walk-in

Hybrid option on Zoom - \$15

RSVP at abwa-coral Springs.org

**REGISTER
HERE!**



Thank you to this month's sponsor:



Phyllis Myers



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RESCHEDULED

YOU'RE INVITED

New Member Orientation

MON 02/17 2025

TOTAL WINES & MORE
2564 N University Dr,
Coral Springs, FL 33065

Starting at
6:30 PM to
8:30 PM

RSVP
bit.ly/abwacs-orientation

JOIN US FOR OUR ABWA TRI-COUNTY COUNCIL

1st Quarter Event

LET'S THRIVE TOGETHER!

Dr. Carolyn Edwards
MINISTER, COUNSELOR & COACH
SOAR - Be the Best You

Suzanne Jewell
CHIEF EXPERIENCE OFFICER/
PATCH OF HEAVEN SANCTUARY

Dr. Cindy Schmitt
AMBASSADOR STEERING COMMITTEE
CO-CHAIR, 2020 TOP TEN
BUSINESS WOMEN
The ABWA Ambassador
Steering Committee

SAT, FEB. 22, 2025
Redland Golf & Country Club
24451 SW 177th Ave. Homestead

8:30am - 12:00pm
Registration begins at 8:30am

DONATIONS / SPONSORSHIPS ALWAYS WELCOMED!

\$30 pp • \$15 Virtual

inspiration, networking,
breakfast, vendors, prizes
mimosa bar + more...

Cash Bar Available

CHECK PAYABLE TO: Tri-County Council of ABWA
Cash or Credit Card accepted

Cancellation deadline is Monday, February 17, 2025

Contact Adrain Faulk, adrainfaulk94@gmail.com (877) 216-9908 Ext. 715 • drettependleton@gmail.com (877) 216-9908 Ext. 716 • drettependleton@gmail.com

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2025 BOOK CLUB DATES

March 25, 2025
The Silver Ladies of Penny Lane
By: Dee MacDonald

May 27, 2025
The Rose Code
By: Kate Quinn

July 22, 2025
The Heaven and Earth Grocery Store
By: James McBride

Thank you to our Gold Sponsor



Lois Margolin, LLC.
Concierge Accountant

ABWA CORAL SPRINGS CHAPTER

ROAD RALLY

SUNDAY

23rd
FEB

Everyone
meet at

9:00am

TICKETS INCLUDE:

A road trip kit of
water bottles &
snacks provided
for each car!



\$20

Per Person

Riders plan to
chip in \$5 to
driver for gas &
expenses

Race Starts At:

Duffy's in Ft. Lauderdale
1804 Cordova Rd, Fort Lauderdale

Race Ends:

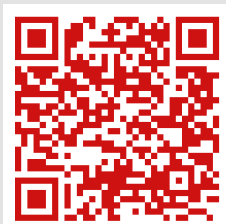
Same parking lot around 12:15 for Lunch, Awards, and
Raffle Prizes at Duffy's
Rally takes approx 2 1/4 hours.

Must have a minimum of a driver & navigator in each
vehicle, but teams of 4 preferred.

REGISTER AT:

abwa-coral Springs.org

or here



ABWA[®]
AMERICAN BUSINESS WOMEN'S ASSOCIATION
Coral Springs Charter Chapter

MOTHER'S DAY FASHION SHOW & brunch

Sunday, May 4, 2024

11:30am - 3:00pm

Enjoy Fashions by Cato, Cash Bar, and shop the vendors!

Vendors - \$40 per table

Volunteers and models needed!

Contact: Chair - Iris Arlan
(908) 403-8761

Woodmont Country Club
7801 NW 80th Ave.
Tamarac, FL 33321

Registration
Coming Soon!





SUPERSTAR



November Super Star
Kathy Gallagher



January Super Star
Lois Margolin



February Super Star
Gayle Bramson



Unlock Your Potential with ABWA and Join Us In:

COFFEE CONNECTIONS!

BREWING SUCCESS & FRIENDSHIP IN ABWA

Maximize your membership experience with Coffee Connections! It's your gateway to a world of opportunities within ABWA, designed exclusively for our newest members like you!

WHY ATTEND?

- **Network with Peers:** Connect with fellow ABWA members, share experiences, and build lasting relationships.
- **Discover ABWA Perks:** Learn about the myriad benefits and resources ABWA offers to ensure you make the most of your membership.
- **Stay Informed:** Get a preview of exciting upcoming conference events and informative webinars.
- **Find Support:** Learn where to turn for answers to your questions and how to navigate the ABWA community.
- **Flexibility:** Join us for one session or all, and feel free to stay for the entire event or just a part of it. Your engagement, your way!

EVENT OVERVIEW

Coffee Connections is a series of virtual sessions held bimonthly, aimed at introducing you to the core of ABWA. From understanding the association's mission and values to exploring the benefits available to you, these sessions are the perfect starting point for a fruitful ABWA journey.

WHEN & WHERE?

- **Hosted By:** ABWA's Ambassadors and National Team
- **Schedule:** Third Wednesday of every other month
- **Times:** Noon - 12:45 PM CST and 6:00 PM - 6:45 PM CST
- **Mode:** Virtual - Join from anywhere!

2025 DATES TO REMEMBER

- February 19 noon and 6:00 PM
- April 16 noon and 6:00 PM
- June 18 noon and 6:00 PM
- August 20 noon and 6:00 PM
- November 19 session at noon

ALL TIMES ARE CENTRAL TIME!

*The registration links to the monthly Coffee Connections events are posted on the Calendar of National Events inside the Your Membership Platform. To view these links, you must login.

Bring your favorite lunch or coffee and join us as we brew not just coffee, but success and friendship within the ABWA community.

This is more than an event; it's the start of your journey towards achieving professional growth and personal fulfillment within the ABWA family. Don't miss out on this opportunity to lay the foundation for a rewarding membership experience.

See you at Coffee Connections - Where Every Sip Counts Towards Success!

For more information contact ABWA's National Headquarters Team at webmail@abwa.org or call 913-732-5100

Let us make the most of your ABWA journey together!



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Happy New Year from your Tri-County Council!
By: Connie Kalish - Council Chair

The purpose of the Council is to be a forum where ideas can be exchanged, chapter morale can get a boost, information can be disseminated, member retention can be encouraged, and as part of a larger cohesive force we will build ABWA recognition in the community.

Remember, we are all members of Tri-County Council and are welcome to attend any meeting or event.

Thanks to Lois Margolin for hosting our first Tri-County meeting on Jan. 19th and glad to report that we are off to a great start and look forward to having a very successful year.

We welcome ABWA Oceanside Charter Chapter from Melbourne, as a new member to Tri-County Council.

Congratulations to our 2025 Tri-County Delegate, Iris Arlan and our Alternate Delegate, Sherrie Gottesman.

Save the Date!
FEBRUARY 22, 2025.!
Tri-County's first quarter event, hosted by Homestead with technical assistance from Oceanside!
More info to follow!

Please let me know if you would be interested in serving on a committee to help with our 2nd quarter event and/or ABW Day.

REGISTER HERE!



JOIN US FOR OUR ABWA TRI-COUNTY COUNCIL

1st Quarter Event

LET'S THRIVE TOGETHER!

Dr. Carolyn Edwards
MINISTER, COUNSELOR & COACH
SOAR - Be the Best You

Suzanne Jewell
CHIEF EXPERIENCE OFFICER/
PATCH OF HEAVEN SANCTUARY

Dr. Cindy Schmitt
AMBASSADOR STEERING COMMITTEE
CO-CHAIR, 2020 TOP TEN BUSINESS WOMEN
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inspiration, networking, breakfast, vendors, prizes, mimosa bar + more...

Cash Bar Available

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zefly

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Cash or Credit Card accepted
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<https://www.zefly.com/ticketing/abwa-tri-county-1st-quarter-event>



Education Update By: Sandei Kirshen

Dear Sisters at ABWA

At ABWA, we believe in the power of education to transform lives. That is why we are thrilled to offer a variety of free educational classes designed to help you grow, learn, and succeed.

Whether you are looking to develop new skills, explore fresh ideas, or connect with a community of lifelong learners, our classes are tailored to meet your needs.

Each month, National selects one or two courses that are offered free of charge, accessible to all. These classes are completely free, accessible to all, and designed by experienced educators who are passionate about empowering our community.

Login to www.myapexcampus.org for the complete list of courses.

We encourage you to take this opportunity to invest in yourself. Learning is a lifelong journey, and our classes are here to support you every step of the way.

Together, let us build a brighter future through education.

**Warm regards,
Sande Kirshen
Education Chairperson**



MY APEX CAMPUS



"Where focus goes, energy flows."

Enroll in our tech, job opportunity and marketing courses and save dollars! Increase Your Productivity with our latest course from Randy Dean! -POWER TIPS - For 365, Outlook and Gmail Users - now offering our course for \$39 for a limited time! In this 3-part series, learn Randy Dean's favorite tips and tricks for time-saving techniques for Microsoft Outlook, and power tips for Gmail and Google Workspace users to manage your calendar, contacts and tasks. For Microsoft 365 users, learn how to be more productive with OneNote, OneDrive and Teams on phones and tablets by better managing your projects, activities, and events as well as collaborate with your team, clients and vendors.

Now more than ever, learn how to stand out and get proven results with your resume!

-Resume Success Formula - now offering our course for \$39 for a limited time! Developed by Vida Thomson, learn how to understand what HR and Recruiters want to see in a successful resume. Get proven solutions with individual resume writing solutions from real-life client's resume examples that result in interviews and job offers! And choose your resume format from visually appealing templates.

-Create and Launch a Website in Canva for Free - No Code Needed - Learn how to design a one-page website that looks amazing, is a breeze to build, and how to add extra functionality by connecting other platforms in Canva. Prompt Engineering Masterclass for Marketers and Content Creators - Leverage AI to Create Quality Content. - Learn about the concept of prompt engineering and how to harness AI for content creation and elevate brand messaging.

Story Strategy: How to Write a Brand Narrative that Converts. Learn the value of storytelling to drive brand loyalty, how to integrate storytelling into various social media channels, and the simple copywriting formulas to create higher-converting copy.

Login at www.myapexcampus.org under Preparing for Your Next Job Opportunity, Tech Tips and Tools and Marketing Tools for Your Business to register today! Please call the ABWA National team at 913-732-5100 or email us at webmail@abwa.org, if you have questions.



Become a Sponsor and Grow with Us!

Support the ABWA Coral Springs Charter Chapter by becoming a valued sponsor! By partnering with us, you're not only promoting your business but also empowering women in our community to excel and lead. Check out our sponsorship opportunities below to see how you can make an impact and gain exposure for your business.



Sponsorship Opportunities

Platinum Sponsor - \$750

- All benefits of GOLD sponsorship
- Prominent space on our website
- Full page ad in our quarterly newsletter
- 1 dinner ticket to events through July 31, 2025
- ½ Page ad in the ABW Day Tri-County program
- Recognition at all events
- Monthly opportunity to present a 2-minute speech at all events

Silver Sponsor - \$250

- All benefits of BRONZE sponsorship
- Placement on our website
- ¼ page ad in our quarterly newsletter
- 3 dinner tickets to events through July 31, 2025 (maximum one per event)
- Bi-annual opportunity to present a 2-minute speech at all events

Gold Sponsor - \$500

- All benefits of SILVER sponsorship
- Placement on our website
- ½ page ad in our quarterly newsletter
- 5 dinner tickets to events through July 31, 2025 (maximum one per event)
- Quarterly opportunity to present a 2-minute speech at all events

Bronze Sponsor - \$100

- 1 quarterly ½ page ad in a newsletter
- Placement on our website
- 1 opportunity to present a 2-minute speech at all events

For more information, contact Lois Margolin at lois@loismargolin.com or scan QR code below:





New Member Spotlight!

Meet Trish Newlin, owner of Trish's Shaby Chic!

Trish is creative and loves creating anything. She loves craft home decor, designing retail spaces and residences. She love to travel, dance, and attend music and fun events

Trish is looking to experience new ideas and network in ABWA. Welcome Trish!



Trish Newlin



New Member Spotlight!

Meet Phyliss J. Myers! Phyliss is a Jewelry Stylist with Park Lane Jewelry. Her favorite hobby is virtual puzzles and rescuing animals is her special gift. She always loved all animals for as long as she can remember.

Her interests include trying out new restaurants, pretending she is a food critic and trying to figure out the spices used in recipes.

Phyliss is looking to forge new relationships with like minded women who are willing to share their knowledge with others.

Welcome Phyliss!



Phyliss J. Myers



New Member Spotlight!

Welcome our newest member, Karen Ohlin Therrien! Karen is an Accountant/Owner at Ohlin Tax & Accounting LLC. Her hobbies include diet and fitness and music. She has been playing piano since age 5 and she likes to attend concerts and festivals.

Karen hopes to become a active member of ABWA and participate in many events, and is looking to network with other women professionals and hopefully create some long-term friendships.

Welcome Karen!



Karen Ohlin Therrien





JOIN US

Meetings are on the 1st Thursday of the month at
Woodmont Country Club
7801 NW 80th Ave. Tamarac, FL

Networking 6:00pm
Dinner & Program 6:30pm

Meeting info/registration at
www.abwa-coralsprings.org

Can't attend in person?
Join us via Zoom!

ABWA'S Core Values

1. **Selfless Leadership** - Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** - Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** - Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** - Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** - Be committed to enhancing your own business knowledge, skills and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** - Be committed to using "data" to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** - Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** - Be committed to celebrating members' achievements.

ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



CORAL SPRINGS CHARTER CHAPTER

Gayle Bramson - Chapter President
Barbara Gobbi, Editor

Coral Springs Charter Chapter
PO Box 9385, Coral Springs, FL 33075

Phone: 877-216-9908 ext. 730

Email: barbara@barbaragobbi.com

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www.abwa-coralsprings.org

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Follow us on Instagram at: www.instagram.com/abwa_cs